

THESIS

**AN ANALYSIS OF CODE MIXING USED BY AN INDONESIAN FOOD
VLOGGER MGDALENAF IN HER YOUTUBE CHANNEL**



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**ENGLISH LITERATURE DEPARTMENT
FACULTY OF ECONOMIC AND SOCIAL SCIENCE
FAJAR UNIVERSITY
MAKASSAR
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Submitted for the English Literature Department of Economic and Social
Science at Fajar University of Makassar in Partial Fulfillment of the
Requirement from the English Literature Scholar Degree (S.S)

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APPROVAL SHEET

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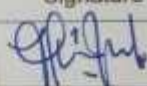
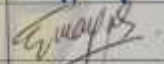
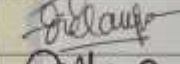
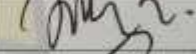
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PERNYATAAN KEASLIAN

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Dengan ini menyatakan dengan sebenar-benarnya bahwa skripsi berjudul **AN ANALYSIS OF CODE MIXING USED BY AN INDONESIAN FOOD VLOGGER MGDALENAF IN HER YOUTUBE CHANNEL** adalah karya ilmiah saya sendiri dan sepanjang pengetahuan saya di dalam naskah skripsi ini tidak terdapat karya ilmiah yang pernah diajukan oleh orang lain untuk memperoleh gelar akademik di suatu perguruan tinggi, dan tidak terdapat karya atau pendapat yang pernah ditulis atau diterbitkan oleh orang lain, kecuali yang secara tertulis dikutip dalam naskah ini dan disebutkan dalam sumber kutipan dan daftar pustaka.

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Makassar, 28 September 2019

Yang membuat pernyataan,



Widi Dewi Pratiwi

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Makassar, 28 september 2019

The researcher

Widi Dewi Pratiwi

ABSTRACT

AN ANALYSIS OF CODE MIXING USED BY AN INDONESIAN FOOD VLOGGER MGDALENAFIN HER YOUTUBE CHANNEL

Widi Dewi Pratiwi

Ana Rosida

This research analyzed code mixing that used by Indonesian food vlogger, Mgdalenaf. She often share the information about foods such as foods in the restaurat, street food and unique foods that she shows in her youtube channel. Sometimes, she mixes some language when she speks in youtube such as mixing Bahasa Indonesia and English in her utterances. Therefore, this research focuses in code mixing that used by Mgdalenaf as one of the food vlogger in Indonesia.

This research aimed to identify the types of code mixing and the reason of using code mixing that used in Mgdalenaf utterances. The research method used was descriptive qualitative. Data sources are 4 video that were chosen from different years, one video in 2017, two videos in 2018, and one video in 2019

Based on the result, there are 66 data found which indicate the type of code mixing is intra sentensial. There are 20 data type of code mixing intra lexical. Beside that, there are 3 reasons of using code mixing based on Mgdalenaf utterance. There are 6 data of code mixing which are talking about particular topic. 1 data of Interjection, 5 data of repetition used for clarification.

Key Word : Sociolinguistics, Code Mixing, Food Vlogger, Mgdalenaf

ABSTAK

AN ANALYSIS OF CODE MIXING USED BY AN INDONESIAN FOOD VLOGGER MGDALENAFIN HER YOUTUBE CHANNEL

Widi Dewi Pratiwi

Ana Rosida, S.S.,M.Pd

Skripsi ini menganalisa campur kode yang digunakan pada seorang vlogger makanan Indonesia, Mgdalenaf. Dia kerap membagikan informasi mengenai makanan seperti direstoran, makanan pinggir jalan dan makanan unik yang dia tunjukkan pada akun Youtube mereka. Terkadang, Dia mencampur beberapa bahasa pada saat berbicara di youtube seperti mencampur Bahasa Indonesia dan Bahasa Inggris pada tuturan mereka. Oleh karena itu penelitian ini berfokus pada campur kode yang digunakan oleh Mgdalenaf sebagai salah satu vlogger makanan di Indonesia

Penelitian ini bertujuan untuk mengidentifikasi tipe-tipe campur kode dan alasan penggunaan campur kode yang digunakan pada tuturan Mgdalenaf. Metode penelitian yang digunakan berupa deskriptif kualitatif. Sumber data dari penelitian ini adalah 4 video yang dipilih pada tahun yang berbeda yaitu satu video di tahun 2017, dua video di tahun 2018 dan satu video di tahun 2019.

Dari hasil analisis terdapat 66 data campur kode tipe intra sentensial yang ditemukan. Terdapat 20 data campur kode tipe intra lexical. Selain itu terdapat 3 alasan penggunaan campur kode yang ditemukan berdasarkan tuturan Mgdalenaf. 6 data campur kode yang membicarakan suatu topik, 1 data kata seru, 5 data pengulangan dalam memberi penjelasan.

Kata Kunci : Sociolinguistik, Campur Kode, Food Vlogger, Mgdalenaf.

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CHAPTER 1

INTRODUCTION

This chapter consist of five parts of subchapter they are background, problem statement, objective of the research, significance of the research, scope of the research, which will be described as follows :

1.1 Background

Language is a communication tools that is used by people to communicate each other. Language also is the most important aspect of all people because every people the languages to interact and socialize. Language become more flexible means of communication as it shared by all people in a given culture (Indira, 2014:1). Generally, the function of language as social communication activity. Therefore, people tend to show their ability to use other languages. Using two or more languages in daily life become a trend or style of speaking toward the people.

In Indonesia, there are many regional cultures and languages so that Indonesian can communicate by using two or more languages. some of Indonesian use two languages to speak, they are Local language and Bahasa Indonesia. Therefore, they can choose to use National language which is Bahasa Indonesia or Local language or foreign language such as English. Sometimes, people who can speak English mix their language. The People who expert two or more languages is called bilingual or multilingual. Having more than one language allows someone mix their language. People often mix or combine two languages in speaking process.

The phenomenon where people unconsciously mix two or more different language when speaking is called code mixing. According to Wardaugh (1986:103) code mixing is the use of two languages together by the conversant to the extent that

they change from one language to the other in course of a single utterance. Code mixing is not only done in daily life but also it was done in the Internet such as social media.

Nowadays, social media is very happening. Using social media has become the part of lifestyle which affects language variation that is used by people. Social media is accessed by the people of various ages from young into adult age. Social media not only used to communicate but as a place to socialize and makes easier to interact with people around the world. Social media such as Instagram, Twitter, YouTube, Facebook, Whatasapp, and Line are still exist.

One of the social media platforms is YouTube. YouTube is social media where people can share videos, audios, films, songs and more (Susiana, 2018.) YouTube has a lot of content, beauty content, prank, music, movie, entertainment and education. The people who create video and makes good content then uploads it to YouTube called as YouTuber. Many Indonesian are interested being a YouTuber Such as Ria sw, Atta Halilintar, Fatya Biya, Tasya Farasya, Ria Ricis, and many more. Most of them being Youtubers because their hobby and their passions therefore, they show it to other people In Youtube. Indonesian Youtubers usually use or mix more than one language to support their speaking when talking in their Youtube channels.

The media that used for this research is YouTube especially Food content videos. The people using Youtube to watch the videos that they likes. Food content is one of the videos content became popular videos in YouTube especially for people who likes to eat. The people who is present food content is called Food Vlogger. Food Vlogger is a term for people who makes food content such as trying and

reviewing viral food or try street food and upload it to Youtube. Therefore, Food Vlogger give recommendation about food in the several place or city.

Mgdalenaf is one of the Indonesian Food Vlogger in Indonesia. She has more than 1 million subscriber and more than 1 hundred videos in YouTube. She started her career as a YouTuber since February 2017. She loves to eat spice food and sometimes she eats large portion food and show it in her youtube channel. It is her characteristic in her Youtube channels as a food vlogger. Foods vlogger sometimes insert other language and mix their language when reviewing the foods especially for Indonesian food vlogger Mgdalenaf.

Based on the background above, the study of code mixing that happened by Indonesian Youtuber especially food vloggers is very interesting to be analyzed because the food vlogger mix their language which is their national language and other language when speaking in Youtube. This phenomenon become speaking style for food vloggers. Therefore, this research analyzed several types of code mixing and analyze the reason that cause the food vlogger do code mixing. The researcher will analyze deeply with the tittle "An Analysis of Code Mixing by an Indonesian Food Vlogger Mgdalenaf.

1.2 Research Problem

Based on the background above, the problems of this research can be formulated in the following questions:

- 1.2.1 What are the types of code mixing used in Mgdalenaf videos?
- 1.2.2 What are the reasons of using code mixing in Mgdalenaf videos?

1.3 Objective of the Study

Based on the research problems above, The researcher hopes to achieve some objectives, as follows:

1.3.1 To identify the types of code mixing used in Mgdalenaf videos.

1.3.2 To find out the reasons of using code mixing found in Mgdalenaf videos.

1.4 Significant of the study

1.4.1 Theoretically of Significance

Theoretically the result of this research would be able to enrich the knowledge in sociolinguistics especially about code mixing and also help the reader understand about Forms and possible reason of code mixing.

1.4.2 Practically of Significance

Practically of this research can be used as an additional reference for other student, especially for English Literature Department student of Fajar University who are interested in studying further about code mixing.

1.5 Scope and Limitation of the Study

In order to get explanation, this Research analyzes Food Vlogger on four videos. The videos title are: "Korean BBQ 20 Ribuan" released 29 November 2017, "Porsi keluarga dihabisin sendiri (kuliner puncak)" released in 2 November 2018," 3 kuliner hits di mall kota kasablangka" released in 30 July 2019, "Habis! Burger + Sandwich 25 cm dalam 4 menit" released in 22 February 2018. Afterwards, the

Code Mixing is classified into several types after analyzing the types of code mixing, the researcher analyze the reasons of code mixing in Mgdalenaf's YouTube videos applied the theory revealed by Hoffman (1991)

CHAPTER II

LITERARY REVIEW

There has been many researches related to Code Mixing from any kind of aspect. In this case, there are two main focus of the study. The Forms and the Reasons of code Mixing.

2.1 Previous Study

The first previous study is a research written by Maghfiroh "*An Analysis on Form, Function, and Reason of Code Switching and Code Mixing used in Vlog of Shirin Al Athrus (2018)*". This research analyzed the form of code switching and code mixing, the function of code switching and code mixing, and the reason of code switching and code mixing used in vlog of Shirin Al Atrus. Sociolinguistic is applied as the frame of the study. The result of the research shows there are 133 unit data of analysis Code Switching found and 138 total data analysis of Code Mixing.

The second research written by Sukrisna, title "*An Analysis of Using Code Mixing on Atta Halilintar Video Youtube Channel*" (2019). This research focused to find out the types of code mixing defined by Hofman (1991) and levels of code mixing defined by Suwito used by Atta Halilintar. The result of this research is 34 data in the types and levels of code mixing. The highest types was intra sentential of code mixing and the lowest type was involving a change pronunciation. While, in the levels of code mixing, the dominant levels was word level and the lowest level was repetition word and idioms.

The third research was written by Ulhusna, title "*Indonesian-English Code Mixing Among Five Indonesian Beauty Vloggers*" (2017). This reserach discussed about code mixing used by Kiara Leswara, Sarah Ayu, Linda Kayhz, Stefny Talita

Visa dan Abel Cantika. This research, analyzed the types and the forms of Code Mixing used by five Beauty Vloggers. The result of the research, there are 80 English sentences consist of 133 English expression. The sentences classify into three types are insertion, alternation, and congruent lexicalization. From 133 English expression, the form of code mixing has found in word, phrases and clauses. The most found of code Mixing type is insertion 52,5% and at least 5% alternation has found.

The fourth research was written by Handayani title; "*Indonesian-English Code Mixing Written by Indonesian Beauty Vlogger Tasya Farasya in Her Instagram Captions* (2019). There result of this research is there are 83 data types of code mixing. 71 data of Intra Sentential code mixing. 10 data of Intra Lexical code mixing and 2 data of Involving a change pronunciation. Besides, the second question Reason of code mixing found there are 74 data of talking about particular topic. 5 data of being emphatic about something, 2 data of repetition used for clarification, 2 data of expressing group identity.

According to the previous studies above, there have been several researches related to this research of an analysis of code mixing used by Indonesian youtuber. The similarity of this research with the first study is the focus of analysis the reason of code mixing used by Indonesian youtuber but this research choose youtube food Vloggers and not analyze about Code Switching. This research is also has similarity with the second study which analyzed the type (Hoffman, 1991) of code mixing by youtuber but this research choose Food Vlogger. This research has similarity with the third research are analyzed about the types of code mixing. The differences this research and the third research above is the theory that used is different and this research does not use beauty vloggers as an object. The similarity this research and the fourth research is focuses on analyzed the types and the reason of code mixing

defined by Hoffman (1991) but the differences is the object where the fourth research use beauty vlogger while this research used food vlogger.

2.2 Sociolinguistics

To study about relationship between language and society is sociolinguistics. According to Wardhaugh (1986:12) Sociolinguistics is concerned with investigating the relationship between language and society with the goal of a better understanding of the structure of language and of how languages function in communication.

Sociolinguistic is a study that concerns on the relationship between language and society with the purpose to know the structure of language and how languages function in communication. According to Fishman (1972:4) Sociolinguistic is the study of the characteristics of language varieties, the characteristics of their functions, and the characteristics of their speakers as these three constantly interact, change, and change one another within a speech community. Sociolinguistic tells all about the language phenomenon in society such as the people who use the language, the reason of using language, the method of using the language, the location and the time when the language is used, and the problems related to language.

In addition, Yanti (2015:3) Sociolinguistics relates with the analysis of using language such as the description of language patterns used, the variety of dialects, the choice of language and speakers who are involved. Sociolinguists are interested in how we speak differently in varying social contexts, and how we may also use specific functions of language to convey social meaning or aspects of our identity. This study is a contextual study of variations in the use of society language in a natural communication.

Based on explanation above it can be conclude that sociolinguistics is the study of related society and language that concerned about language varieties and speakers' knowledge of the language.

2.3.Bilingualism

Bilingualism is the use of more than one language with the ability to communicate naturally and fluently in more than one language. According to Spolsky (1998:45) bilingual person is a person who has ability to use second language.

People who expert more than one language is able to change language to another language easily. When people have particular situation, they use particular language. Become bilingual person it can make free to communicate to people who speak more than one language. Therefore, bilingualism is a habit of using two languages in the interaction with other people.

2.4.Code

In Sociolinguistics a language can be referred to as a code. A code is a neutral term which can be used to state a language or a variety of language. According to Wardhaugh (2006:99) code is particular language used in communication.

A code is a system that is used by people to communicate each other. Having an understandable tool for every member in a society is the base rule in using code as a system. The system that people use in communication is a language. The communicationsystem when people are having a discussion is calledcode (Holmes, 1992:1).Sometimes people want to communicate only with certain people, but they don't want to other people to interfere their communication, so that they may try to use the language that not everybody knows.

From the explanation above it can be concluded that is a code can be said as a language. The code is a form of the language variation that is used by a society to make communication with other people.

2.5. Code Switching

Hymes (1974:103) states that Code switching is a term for alternate use of two or more languages varieties of language or even in speech style. Code switching is a phenomenon of switching a language used because of changing situation. The process of code switching is if two or more speakers are choosing a code to speak than change to another code by a short utterance. According to Wardhaugh (2006 :103) situational code switching occurs when the language use changes according to the situation which conversation finds themselves: they speak one language in one situation and in a different one. Speakers of more than one language are known for their ability to code switch or mix their language during their communication.

2.6 Code Mixing

Code mixing is the mixing of more than one languages or language varieties in some utterances. There are many linguist who make a definition about code mixing. According to Suwito (1985: 89), code mixing is the use of two languages or more by inserting one language elements into another language element in one utterance. Holmes (1982:32) explained that code mixing is the use of two languages in a speaking.

According to Nababan (1984:32) code mixing happend when people mix two or more languages in such act or discourse without any force to do mixing codes. Moreover, they mix their language, because some factors of vocabulary in a language. The lack of vocabulary knowledge if there is no concept to describe an

object. The characteristic of code mixing is informal situation. In the formal language situation, code mixing happens rarely.

In code Mixing speakers need to have more knowledge and aware to the norms in the society (Wardhaugh, 2006:104). code mixing does not have a clear mean and purpose because, code mixing actually uttered by speaker unconsciously or in other word code mixing reflex occur because foreign language knowledge of the speaker. In code mixing there are codes involved in the event which was only in the form of pieces without function. For example a speaker using Bahasa Indonesia and inserting many pieces of other language can be said that the speaker use code mixing.

In relation to the language and social groups, code mixing is a bilingual or multilingual phenomenon in the society. Bilingual or multilingual speaker involved two or more languages are involved with two or more cultures and surely, it can be separated from the result of the language that used. code mixing usually happens in bilingual society. Bilingual society mix the language unconsciously. Sometimes a person mixing her language if she want to show up her ability or knowledge about other language.

Based on the explanation above it can be concluded that code mixing is the use of two or more languages, or two variants of a language in a community. Usually code mixing happens in informal situation when people combining small units from one language to another language such words and short phrases. The speakers need to have more knowledge about more than one language so that code mixing will occur.

2.7 Types of Code Mixing

There are three types of code mixing according to Hoffman (1991). The types are Intra-sentential code mixing, Intra lexical code mixing, involving a change pronunciation.

a. Intra-sentential code mixing

This type of code mixing may occur in sentences boundary from alternation of single word, phrases, to clauses in one utterance or sentence.

Example : *Dia itu smart banget.*

b. Intra Lexical code mixing

This types of code mixing occur in word boundary. Insertion of words from one language into other language. In other word, Intra Lexical code mixing is inserting a pieces of word from other language into a dominant language structure. Example : kuejoy “English enjoy with Swahili prefix *ku*”

c. Involving a change of pronunciation

This type of code mixing occurs at the phonological structure level or pronunciation such as when Indonesian say a English word but modified to Indonesian pronunciation. Example: English word cartoon is said to be *cartun*.

2.8. Forms of Code Mixing

Suwito (1985:78) classifies that there are six form of Code Mixing according to the linguistic elements. They are Word, Phrase, Hybrids, Reduplications, Idioms and clauses:

a. Word

According to Susiana (2017:8) a Word is a single distinct meaningful element of speech or writing used with other (or something alone) to form a sentence and typically shown with space on either side when written or printed.

Example :

- a. *kalau si maybelline ini lebih **hydrating** gitu loh.*
- b. *Melihat kamu beli baju baru aku jadi **envy** tapi aku belum gajian.*

b. Phrases

According to Astuti (2017:26) Phrase is grammatical analysis to refer a single element of structure typically containing more than one words, and lacking the subject and predicate structure typical of clauses. Phrase can be short or long, but doesn't include the subject-verb. It occur when phrase is put in a sentence. There are kinds of

Example :

- a. *Penelitian aku bukan kualitatif tapi **research and development.***

c. Clauses

Clause is a group of words that includes a subject and a verb. It occur when speaker put a clause in the sentence.

Example :

- a. *Oh ya? **sounds like fun.***
- b. *Gue bakal jemput dan kita **have a nice dinner together.***

d. Idiom

According to Fauzi (2017:28) Idiom creates new meaning that is different from the real meaning of each word.

Example:

- a. *saya akan **hit the book** karena besok saya akan ada ulangan.*

e. Hybrids

Horby (1995:585) states that Hybrids is composed part of words. Hybrids occurs when the speaker insert the element of language from two different language element. The combination pieces of Bahasa Indonesia and English word base on the examples below:

Example :

- a. *aku mau nyoba **nge-blend** pake beauty blender tapi aku mau nyemprotin pake Maybelline Master Fix ini.*
- b. *Saya membutuhkan satu minggu untuk **men-develop** ide hingga jadi ke storyline.*

f. Reduplication

Rianda (2017:13) state that Word reduplication is the repletion of words. In word Reduplication, the speaker insert the repeating word of another language. Word reduplication happens when repeating one word become two or more word in a sentence or utterance.

Example :

- a. *Presiden mengatakan **work, work and work** adalah kunci untuk sukses.*
- b. *kabar kita sekaran **fine fine** ajah kok*

2.9. Reason of Code Mixing/Code Switching

When code switching or code mixing occurs, the motivation or reasons of the speaker is an important consideration in the process. According to Hoffman (1991). there are several of reasons to people switch or mix their languages. As follow:

1) Talking about a particular topic.

People sometimes prefer to talk about a particular topic in one language rather than in another because it is easier to pronounce. Bilingual often find it easier to discuss a particular topic in one code rather than another (Holmes, 1992:44). Sometimes, a speaker feels free and more comfortable to speak about particular topic in different language that is not their everyday language (Magfiroh, 2018:35).

2) Being emphatic about something (express solidarity)

As usual, when someone who is talking using a language that is not his native language suddenly wants to be emphatic about something, he showing empathic with something and, he will switch from his second language to his first language unconsciously. In the other hand, he mix or switch from his second language to his first language.

3) Interjection (inserting sentence fillers or sentence connectors)

Language switch and language mixing among bilingual or multilingual people can sometimes mark an interjection or sentence connector (Hoffman, 1991). A speaker express his emotions feeling using interjection. Interjection has a function to express emotions such as excitement, joy, surprise or disgust. Interjections like: argh, hey, well, wow, so on. Example: "wow, its great idea".

4) Repetition used for clarification

Hoffman (1991) stated that When a bilingual or multilingual person wants to clarify his speech so that it will be understood more by listener, he can sometimes use both of the languages (codes) that he masters to say the same utterance. (the utterance is said repeatedly). Example: keep straight *siddha jao* those word are different language but have same meaning.

5) Expressing group identity

Sometimes people used code mixing to express group identity. The way of communication of academic people in their disciplinary groupings, are obviously different from the other groups (Hoffman, 1991).

6) Intention of clarifying the speech content for interlocutor.

When a bilingual person talk to another bilingual as suggested by Hoffman (1991), it was mentioned that where will be lots of code switching and code mixing that occur.

7) Quoting somebody else

A speaker Mix or switch his language to quote a proverb expression, saying of what the some famous figures said. The switch involves just the words that the speaker is claiming the quoted person said. The switch like a set of quotation marks. In Indonesian, those well-known figures are mostly from some English-speaking countries.

2.10. Food Vlogger

Youtube is a social media that used to commenting and sharing video contents. Youtube become more popular in the world including Indonesia (Susiana,

2017). In Indonesia, Youtube become very popular where many Indonesian upload their video content on YouTube. One of the Youtube content that very popular to watch is food content.

Food vlogger is a term to people that create a video and upload it to youtube and presenting anything about food such as reviewing viral food or unique restaurant, food with affordable price and other recommended foods. Some of the Indonesia food vloggers are using Bahasa Indonesia but many of them mix with English vocabularies. They mixes English language in their utterances in various Types.

2.11. Mgdalenaf

One of the Indonesian food vlogger is Mgdalenaf. Magdalena Fridawati or her popular name is Mgdalenaf. She graduated from university of Indonesia. As a food vlogger, she always consistent uploaded the video about foods in her Youtube channel or in her instagram to give foods reccomendation. Mgdalenaf has 1,7 million subscriber in the youtube. The way she eats the foods in large portion and eats spicy foods as her characteristic as a food vloggger. Some of her video that she was uploaded in youtube show her in several place in Indonesia for review the authentic food of that place.

CHAPTER III

METHODOLOGY OF RESEARCH

This chapters consist of research design, source of data, instrument of data collection, procedure of data collection and technique of data, instrument of research, procedure of data analysis technique. Those parts will be described as follows :

3.1 Research Design

To conduct this research, the researcher has to determine the proper design of this research. The research is a descriptive qualitative. Descriptive method focuses on the explanation the object and the result of the research. The research is a qualitative research because all of the data is in words, not numeric, and also is used to increase the understanding of the cases that are studied (Hancock, 2009). The descriptive qualitative method is using in conducting this research of the types of code mixing and the reason of use code mixing that is uttered by Mgdalenaf in her YouTube Video.

3.2 Source of Data

The main data in this research is the YouTube channel by Mgdalenaf. The researcher chose four videos from different years. The first, the researcher took one video from 2017 the videos entitled is “Korean BBQ 20 Ribuan” released 29 November 2017 which is reffered to as video 1 in this research. The second the researcher took two videos from 2018 entitled are “ Habis! Burger + Sandwich 25 cm dalam 4 menit” released in 22 February 2018 which is reffered to as video 2 in this research and “Porsi keluarga dihabisin sendiri (kuliner puncak)” released in 2

November 2018 which is referred to as video 3 in this research. The last the researcher take one video from 2019 entitled is " 3 kuliner hits di mall kota kasablanka" released in 30 July 2019 which is referred to as video 4 in this research. The researcher chose those videos because the researcher assumes that those video have a lot of code mixing.

3.3. Instrument of the Data

In this research, the research chose and download the videos on Mgdalenaf's YouTube Channel. After watching the videos, the instrument used is note taking. Note taking is used because the researcher needs written data of the utterances to simplify the observation, therefore the written transcript the videos to get the written data. The data of the research are code mixing phenomena are uttered by Mgdalenaf especially to identify the form of code mixing and the reason of code mixing.

3.4 Procedure Collecting the Data

In collecting the data, the researcher applied some steps as follow:

1. The videos are chosen and downloaded by the researcher in Mgdalenaf's YouTube channel.
2. After watching and listening the videos, the researcher transcribed some utterances that can be classified as code mixing by using note taking method.
3. The last, the data or code mixing that has been collected will be classified into the data types of code mixing. Afterwards the data will analyze the reasons of using code mixing of Mgdalenaf's YouTube Video.

3.5. Technique of Data Analysis

To analyze the data, the following steps are taken:

1. The researcher identifying the words or sentences which are found in the utterances of Mgdalenaf in her YouTube video channel.
2. The researcher identifying and classifying the data based on the categorization of the types of code mixing that uttered by Mgdalenaf in her video.
3. The researcher will analyze the Reason of Code Mixing.
4. Making a conclusion based on the analysis.

CHAPTER IV

FINDINGS AND DISCUSSION

In this chapter, the researcher provides findings and discussion in the two types and the reason of code mixing used by Mgdalenaf based on the data collected during the research. The researcher observed and analyzed the utterances of Mgdalenafin her Youtube videos.

4.1 Research Findings

This chapter shows the data findings by the method and procedure which was described in chapter III. The researcher collected and analyzed data from the research instrument. The data were taken from the utterances by Mgdalenaf in her Youtube videos. The videos were chosen from different years. The data are used from Mgdalenaf utterances basically about review recommendation foods. The chosen were released in 2017, 2018 and 2019. The researcher classified the Types of code mixing which are uttered by Mgdalenaf. Afterwards the researcher analyzed the reason of code mixing are used Mgdalenaf according to Hoffman (1991) theory.

a. Types of code mixing

Types Of Code Mixing			
The videos	Intra Sentensial	Intra Lexical	Number
Korea BBQ 20ribuan	27	10	37
Habis Burger + sandwich 25cm dalam 4 menit	16	3	19
Porsi sekeluarga dihabisin Sendiri	24	9	33
3 Kuliner Hits di Mall kota kasablangka	37	5	42
Total			131

Table 1 All of the Data

Based on the table 1 above, The researcher was focused on two types of code mixing. There are 131 data code mixing found from four videos. From this research shows there are different data found for each types of code mixing. There are 27 data found of intra-sentensial code mixing and 10 data found of intra lexical code mixing from “Korean BBQ 20ribuan” video. there are 16 data found in Intra-sentensial code mixing, 2 data found of intra lexical code mixing from “Habis Burger + Sandwich 25 cm dalam 4 menit”. There are 24 data found in intra- sentensial code mixing and there are 9 data found in intra lexical code mixing from “Porsi Sekeluarga Habis Sendiri” video. Therefore there are 37 data found in intra sentensial code mixing and 5 data found in intra lexical code mixing from “3 kuliner hits di mall kota kasablangka” video. Based on the research, the researcher put all the English words including the types of code mixing that uttered by Mgdalenaf in her four Youtube videos.

The table 2 shows that the researcher found two types of code mixing. If the table 1 above shows data from all the words or code mixing cases that uttered by speaker but the table 2 below, shows the data of code mixing which are chosen by researcher. The researcher chose one word or code mixing cases to representate the data. The researcher do not take the same words or the same code mixing cases in different or same videos.

Types of code mixing	Numbers
Intra sentensial code mixing	66
Intra lexical code mixing	20
Total	86

Table 2 the result data

b. Reason of Code Mixing

After classify the types of code mixing found in Mgdalenaf Youtube videos. The researcher analyzed the reason of using code mixing found in Mgdalenaf Youtube videos. According to Hoffman (1991) there are 7 reason of code mixing which are Talking about particular topic, Interjection (inserting sentence filler or sentence connector), Repetition used for clarification, Expressing group identity, Being emphatic about something (express solidarity), intention of clarifying the speech content for interlocutor, and Quoting somebody else.

Reasons of code mixing	Number
Talking about a particular topic	6
Interjection (sentence connectors)	1
Repetition used for clarification	4
Expressing group identity	-
Being emphatic about the product	-
Intention of clarifying the speech content for interlocutor	-
Quoting somebody else	-
TOTAL	12

Table 3 The Result Data Reason of Code Mixing

From the 7 reasons of code mixing, the researcher found 3 reasons of using code mixing uttered by Mgdalenaf in her Youtube Video. The data found in this research there are 12 data. The researcher did not find reasons of Expressing group identity, Being emphatic about something, Intention of clarifying the speech content for interlocutor and Quoting somebody else in her videos.

4.2 Discussion

a. Types of Code Mixing

1. Intra sentensial code mixing.

Based on the data classification the types of code mixing, Intra sentensial code mixing is the most used by speaker in her utterances. The speaker mix her language by inserting English language in her utterances. There are 66 data found as intra sentensial code mixing. The data of intra sentensial code mixing are divided into phrases, clauses and words which are adjective, noun, verb and adverb.

Data 1

Video 1 at 4:58 minute

*Kelebihan Korean bbq di Charada ini tu sangat **affordable** kalian bisa lihat sendiri harga harganya ngak cuma dikisaran mulai dari harga 27rb sampai 40rb doang yah dimana lagi lu bisa Korean bbq semurah ini.*

The English word “Affordable” which was uttered by Mgdalenaf. in her utterance is an adjective. That word means “terjangkau”. Based on the utterance above, Mgdalenaf informs to her viewers in Youtube that the Charada Korean bbq restaurant has low price menu.

Data 2

video 4 at 10:32 minute

*Ada beef tapi dicampur sama longan. longan tu bisanya ada diminuman manis deh sperti minuman di KOI kan ada longannya tapi ini dicampur sama daging sapi. Ini **absurd** banget sih*

The utterance in data 2 shows the speaker used dominant language which is Bahasa Indonesia and she inserted English word. The word “absurd” in utterance above is an adjective. English word above means “aneh”. Mgdalenaf want to review

the food which is beef that cooked with longan fruits. She uttered English word “absurd” because she does not feel familiar with the new taste from the food.

Data 3

Video 3 at 3:30 minute

*gue suka teksture dari rotinya ini empuk **fluffy** banget dan dia empuk karna sudah direndem sama sup dia tu supnya rotinya agak2 basah gitu.*

Data 4

video 1 at 4:02 minute

*Enak dagingnya berbumbu banget bumbunya bener bener meresap manis gurih dan dagingnya sendiri tu **juicy** banget.*

Those utterances in data 3 and data 4, The speaker said english word “fluffy” and “juicy” those word are adjective. The speaker uttered those words because she tried to explain the texture of the food that she ate and she insert in those English words in her utterances.

Data 5

video 3 at 3:20 - 3:23 minute

*ini tuh super ngeju sih rasanya bener bener ini **creamy** asin gurih tapi ngak bikin enek **surprisingly**.*

The utterance above shows those English words “creamy” and “surprisingly” that were uttered by Mgadalenaf. The word creamy is an adjective and the word “surprisingly” is an adverb. The speaker reviewed the taste of the food which is so creamy and she feels very surprised after tasting the food.

Data 6
video 4 at 2:43 minute

*lalu juga ada **food challenge** pastinya
kalaw kalian berani challenge makan
langsung dateng ke barbarzar.*

The utterance in data 6 above shows the English phrase “food challenge” that was happend in “3 kuliner hits di kota kasablangka” video in 2:43 minute. The speaker said that English phrase because she gave the infomation to her viewers about the event in the Barbarzar.

Data 7
vodeo 2 at 11:08

*jangan lupa juga cek instagram gue
karna instagram gue isinya juga
makanan semua **see you the next vlog***

The next English clause which was identified in utterance is “see you the next vlog bye” this clause was used by speaker at the end of the video when the speaker wanted to close the video and saying goodbye to the viewers.

Data 8
video 1 at 18:15 minute

*jangan lupa juga instagram gue instagramnya
disini karena jurnal coiler jue lebih lengkap disitu
keep for watching and goodbye.*

The phrase above is “keep for watching and goodbye” from the phrase, speaker intracted to the viewers for always watching her video in her youtube channel. Actually that phrase was occur when the speaker wanted to close the video.

2. Intra lexical code mixing.

Based on the data classification the types of intra lexical code mixing, the researcher found Indonesian prefix and suffix. Intra lexical occur when people put affixes in their utterances. There are 19 data of intra lexical code mixing found in this research.

Data 9

Video 3 at 4:58 minute

*semua sosinya dibuat homemade mereka
ada sendiri **factorynya** sendiri dibawah
yang tadi gue kasi liat kalian bisa langsung
lihat proses produksinya.*

The utterances that mentioned in data 9 contain of Intra lexical code mixing with English word “factory” and the Indonesian suffix “nya”. The suffix “nya” used for emphasize the word “factory” in utterance above. The word “Factory-nya” is noun forming because base word “Factory” is noun and it is added with suffix “nya” it does not change the word category.

Data 10

Video 3 at 7:15 minute

*Pas gue ke toilet itu ada spanduk dijual cheese
wagyu juga ternyata dan gue langsung tertarik
karena **cheesanya** tu disajikan di pot ini selalu
dipanasin jadi masih manis gitukan*

The utterance above shows types of intra lexical code mixing with English word “cheese” with Indonesia prefix “nya”. The suffix “nya” used for emphasize the word “cheese” in utterance above. The word “cheese-nya” is noun forming because the base word “cheese” is noun which is kinds of foods and it is added with suffix “nya” it does not change the word category.

Data 11

Video 2 at 7:23 minute

*Kita akan battle menikmati dan **ngereview**
dan gua makan sop buntut karamelnya pake
nasi tapi ini ayamnya lembut banget sih*

The utterance above consist of Indonesian prefix “nge” and English word “review”. The word nge-review it is combination of Indonesian prefix “nge/menge” (that’s mean express the action) with English base word “review”. If in English word, that word is “reviewing”. The word nge-review used because it is familiar. Actually the speaker spoke in informal languages.

Data 12

Video 1 at 3:11 minute

*Kita langsung manggang dagingnya ajah, jadi
yang gua panggang pertama kali ini adalah
bulgogi yang udah **dimarinated** sampai
bumbunya meresap banget kedalam daging.*

The utterance above shows dominant language Bahasa Indonesia prefix and English word. English word “marinate” is a verb. Prefix “di” has a function as word forming and it does not change the word category of the base words “marinated”. The speaker tell that she gril the meat that has soaked with many flavoring and seasoning.

b. Reason of code mixing

There are 7 reasons of using code mixing defined by Hoffman (1991), but the researcher only found 3 reasons that were identified in Mgdalenaf videos They are Talking about particular topic, Interjection (inserting sentence filler or sentence connector), Repetition used for clarification, and Expressing group identity.

1. Talking about partikular topic.

This reason is situation when speaker speak some term which is not her native language. Actually this research is analyzed code mixing used by the food vlogger therefore the topic mostly talk bout the foods however there are several topic that occur besides talking about the foods. Based on the research the researcher found 6 data talking about particular topic.

Data 13

Video 3 at 0:37- 1:23 minute

*sebelum video ini jalan lagi, gue pingin ngasih liat kalian iklan yang paling buat gue ngakak banget pokonya lucu deh. **Cek it out.** Nah gimana kalau kalian penasaran sama video iklan selengkapanya bisa langsung cek **link description box** dibawah. Ayo cepatan **scroll** terus di klik linknya pokonya videonya tuh bikin ngakak banget deh.*

Data 14

Video 3 at 10:08 minute

*Jadi jangan lupa like, **comment, share and subscribe my channel** dan juga jangan lupa cek instagram gue mgdalenaf untuk rekomendasi kuliner lainnya.*

As a food vlogger the speaker of course talks the topic about foods. Based on the data the researcher found the first topic was talking about the social media. The first utterance above which is talk about social media especially youtube the speaker inserted English language which are “check it out”, link description box” and “scroll”.Actually those words existed in the youtube when the speaker spoke in her videos. The speaker was uttered those words because the speaker wanted to ask her viewers to see the funny edvertisement video and she asked the viewers to check the link description box and scroll the link to see the funny video.

The second utterance showed the same topic with the first utterance above. The English word “like” always used for social media user to express their feeling about the video or picture in social media platform good or bad. The next word is “comment”. This word used to express the opinion about something in social media.

Further, the word “subscribe” in Bahasa Indonesia meaning is “langganan” this term found in youtube for the viewers to always get the notification which is new video from youtube channel. Those word are common used by Youtuber to closing the video in the youtube.

Data 15

Video 1 at 3:37 minute

*Ini juga ada salah satu trik tinggal minta margarin ke pelayannya dan gedekin api **grill** kalian tinggal kalian olesin di tatakan **grillnya** dan tadaa **Smokenya** bakal banyak banget dan satu ruangan tupenuh wangi **grill meat**.*

The next topics in utterance data 15 is talk about the food which is the way to grill the meat. The word “grill”, “meat” and “smoke” is used by speaker to describe the topic about the way to grill meat well. The speaker mix her language to interect with the viewers.

Data 16

Video 4 at 12:42 minute

*karena katanya kenal sama Mgdalenaf gua dikasih bonus, ini yang small ini matcha latte ini harus di shake dulu sebelumnya kalau mau diminum. lalu ini ada mango maciato ini pokonya dikeluarin **best seller**nya mereka semua.*

The topics in utterance above is talk about beverage product. The English language “best seller” uttered by speaker to inform her viewers about the most popular beverage product in KOI. That product are favourite taste.

Data 17

Video 4 at 11:11 minute

*kalau kalian mau ke kota kasablangka jadi jangan cuma itu itu ajah restorannya, tapi naik ke lantai dua terus dekat informa seberangnya itu ada chili by seruni makannanya rasanya enak **authentic** dan jarang ditemukan di Indonesia.*

Data 18

Video 4 at 13:48 – 14:07

*Jadi kalau kalian ke kota kasablangka jangan lupa mampir ke tiga menu andalan Mgdalenf tadi mulai dari menu pembukanya itu ada takoyaki di lantai **upperground** terus tadi makanan utamanya itu ada chili by seruni di lantai dua klaw yang terakhir menu penutup itu ada KOI di lantai **lowerground**.*

The topics above talk about the restaurant. The firts utterance above is the speaker reviewed the taste of the restaurant’s foods with the English word “authentic”. The speaker utterad that word to inform the taste of the food is the original taste of the foods. The second utterance above is the speaker uttered english words “Upperground and lowerground” to inform the viewers about the location of the restaurant in the Mall.

2. Interjection (inserting sentence fillers or sentence connectors)

There is only 1 data interjection found by researcher in the five video. Interjection is word expression which are inserting to the sentence used to express emotion and convey surprise.

Data 19

Video 4 at 8:16 minute.

*jadi karna gua suka itu sama tom yum gua nambah tomyum seafood supnya jadi gua mau tuangin gitu ok **wow wow wow**.*

From the data above the researcher found 1 data interjection word that uttered by speaker when she spoke in her video. Mgdalenaf used the word “wow” because she want to express her feeling. She feels surprisingly about the food which is tomyum seafood because she loved tomyum.

3. Repetition used for clarification

One of the reason of using code mixing is repetition of words in this research found there are 5 data repetition used for clarification was found by researcher in four videos of Mgdalenaf that is analyzed by researcher.

Data 20

Video 3 at 6:22 minute

*Ini tuh **cabbage** atau bahasa indonesianya tuh kol tau kubis dan ini tuh biasanya rasaya asem-asem seger.*

From the utterance above the speaker repeated the english word “cabbage” in indonesian language” kol or kubis”. “Cabbage” is kind of vegetables. She repeated the word for clarification what she talk about to her viewers in the Youtube.

Data 21

Video 2 at 1:57 minute

*ini gua pesennya beef carbonara karena gua pengen yang **creamy-creamy** dan milky dan sedikit manis gurih*

The utterance above shows there is repetition of word “creamy”. That word “creamy repeatedly by speaker to emphasize the taste of the foods that she reviewed..

Data 22
Video 3 at 0:32

Wait wait wait wait *sebelum video ini jalan lagi, gue pingin ngasih liat kalian iklan yang paling buat gue ngakak banget pokonya lucu deh.*

In the data 22 above shows repetition of english word “wait”. The speaker uttered that word because she wanted to show the viewers about the funny advertisement video before continued the food video.

Data 23
Video 2 at 8:34 minute

*Masih fresh gitu bawang dan cabenya masih **cruncy** garing aduhh kejunya juga tebal abis. Katanya loh kuat pedes.*

From the utterance above the speaker repeated the english word “cruncy”. In indonesian language it means “garing”. The speaker tried to explain the texture of the food which is “cruncy”. She repeated the word for clarification what she talk about to her viewers in the Youtube.

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter present conclusion from this study and suggestion. The conclusion is consist of final result of the analysis based on two problem statement. Beside that, it also gives suggestion for the readers and future researcher who is interest with code mixing.

5.1. CONCLUSSION

There are 86 data was identified as the types of code mixing. There are 66 data found type of Intra sentensial code mixing. There are 20 data found type of Intra lexical code mixing. Beside that, there are 3 reasons of code mixing found based on Mgdalenaf utterance. There are 11 data found for reason of code mixing which are talking about particular topic, interjection and repetition used for clarification. The researcher did not find reasons of being emphatic about something, expressing group identity, intention of clarifying the speech content for interlucutor and quoting somebody else. Mgdalenaf commonly inserting english words such as an adjective, noun, and verb, but she also used English phrase to mix her utterance with her native language which is Bahasa Indonesia. It is because those words are familiar to be spoken.

In this research, the researcher found that there are 3 reasons of code mixing from the 7 reasons. The first reason is talking about particular topic. There are 6 data of code mixing which are talking about particular topic. The second reason is interjection base on the data analysis. There are 1 data of code mixing for this reason. The last reason is repetition used for clarification.

Mgdalenaf using dominant language which is Bahasa Indonesia as her native language but she mixed her language with inserting English language such as words, phrases or clauses when she spoke in her youtube channel. As food vlogger mostly, Mgdalenaf talking about foods topics because of the data are chosen from Mgdalenaf video that talking about reviewing and presenting about foods. Therefore, her videos mostly about foods such as uniq foods, spicy foods or review the food in the several city in Indonesia. Mgdalenaf mixed her language with English because those words are common use by food vloggers and it is familiar. Mgdalenaf mixing her language with English because her knowledge about the language. The knowledge about English language make her use the language.

5.2 Suggestion

Finishing the research, the researcher things of some suggestion that hopefully meaningful. Doing analysis of code mixing is interesting because it has many sides that can be analyzed. After describe the conclusion, the researcher proposes some suggestion.

For English literature students it is hoped by known the result of this study, the will know the code mixing between Bahasa Indonesia and English used by a food vlogger and student can improve knowledge of code mixing.

For future researcher, since this study does not involve all aspects of code mixing. It is hoped that the future researchers can include all aspect of code mixing. It is suggest for the future researcher to analyzed code mixing in the other point of view. Finally suggestion to every reader related to the use of code mixing, people should use it appropriately because language is flexible since they can adapt the new situation.

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APPENDIXES

Video 1 Korean bbq 20ribuan

-) Hay semuanya balik lagi sama gue Mgdalenaf nah kali ini gue lagi makan Korean bbq di Bandung ini favorit gue banget. Gue kalau tiap kali ke Bandung hampir selalu mampir kesini nih namanya Charade
-) Ini menu menu dagingnya pesen semua menu yang ada disini. Dia tu ada daging *pork, beef*, sama *chicken* terus tu ada kimchi juga sama nasi, sama *dessert* sama bir.
-) Kalau yang kuning ini, ini daging *marinated* skinless pork belly, ini marinate pork. Ini bulgoginya, terus yang warna merah chicken dan yang putih ini ada pork belly.
-) Kelebihan Korean bbq di Charade ini ini tu sangat *affordable* kalian bisa liat sendiri harga harganya nggak cuma dikisaran mulai dari harga 27rb sampai 40rb doang yah dimana lagi lu bisa Korean bbq semurah ini dan porsi nya tu kalian bisa liat sendiri gue nggak boong nih 1 plate bisa berapa lapis ya katanya ratusan hahaha kayanya ini ratusan pokoknya ini tebal banget kalian nggak bakalan rugi beli 40rb segini.
-) Kita langsung manggang dagingnya aja, jadi yang gua panggang pertama kali ini adalah bulgogi yang udah *dimarinated* sampai bumbunya meresap banget ke dalam daging.
-) Bulgoginya sendiri harganya 30rb sampai 40 ribuan dan kualitasnya bagus banget nggak banyak lemak dan yang paling gua suka adalah bumbunya tuh meresap banget jadi pas kalian gigit *juicy* dagingnya kecampur sama bumbu manis asin gurihnya lumer banget dimulut.

-) Ini juga ada salah satu trik tinggal minta margarin ke pelayannya dan gedein apigrillkalian tinggal kalian olesih di tatakan grillnya dan tadaa *Smokenya* bakal banyak banget dan satu ruangan tupenuh wangi *grill meat*.
-) Enak dagignnya berbumbu banget bumbunya bener bener meresap manis gurih dn dagingnya sendiri tu *juicy* banget jadi pas kalian klau kalian manggangnya juga bener sih itu pas digigit dia lumer gitu dimulut apa namanya lemaknya dan dagingnya tu teksturenya kenyel dan irisan dagingnya sendiri cukup tebal kalian bisa liat kan dan lemaknya ngak terlalu banyak jadi kaya gitu sih.
-) Nah gue mau ngewrap dulu yang pertama ini daun selada ditambahin nasi terus daging kimci bawang putih sama saus tauconya wihh gila. Hee langsung diwrap gede banget
-) Gue keknya ngewrapnya kegedean enak banget tadi gue ngewrap bulgoginya sekarang gue mau ngewrap ini nih ini favoritnya disini. Ini namanya sampyon *original* jadi dagingnya ngak dibumbuin kita bumbuin sendiri pake minyak wijen dan ditaburin samagaram kita coba ya.
-) Kalian nonton ini sambil nelen ludah ngak gaess gue sih ngiler banget karena ini tuh daging favorit mereka disini dagingnya original jadi kita rendem sendiri pake minyak wijen dan kita taburin pake garem dan digrill sampai pinggir pinggrinya tuh *crispy* dan makannya tu diwrap juga dan ini *wrapnya* pake nasi kimci di tambah dagingnya sendiri lalu di wrap langsung dimakan *crispy* banget ya dagingnya *crispy* banget ntar dulu gue selesai makan baru ngomong ya
-) Daging yang tadi tu enak banget sumpah jadi ngak salah tu klw mereka favorit disini dan teksturenya gring banget kering gitu gila mantep.Sekarang gue mau makan yang *pork* kalaw makan ini pake kimchi soalnya gue suka banget kimci

disini. Gue tu basenya bukan penikmat kimci banget kecuali disini gue suka banget soalnya gak terlalu asem, gua ngak terlalu suka asem masalahnya dan ini ngak terlalu asem dan lembut kimchinya jadi kalian kalau ke Charada harus mesen kimchi ini juga ini *recommended*.

-) Ok gitu ajah vlog gue kali ini aku kenyang banget udah ngantuk ini tuh gua kana jam setengah 11 malem maafkan aku tuhan.
-) Jadi *overall* ini enak banget *worth it* banget *worth the price, value for money* semonya itu yang *affordable* banget pokonya
-) Pilihan dagingnya cukup banyak ada 6 porsinya banyak aduh kenyang banget jadi kalau misalkan kalian datang ber 4 ajah tu bisa seorang 50rb kali yah atau seorang habisnya 40-50rb disini tuh udah dapet makan samanasi yah nasi minum daging *complete* banget.
-) Jangan lupa, *like comment and subscribe my channel* dan jangan lupajuga instagram gue instagramnya disini karena jurnal coiler gue lebih lengkap *disitu keep for watching and goodbye*.

Video 2 Habis Abis Burger + Sandwich 25 cm Dalam 4 Menit

-) Halo semuanya gue lagi main di daerah kalimalang ini masih daerah kekuasaan banget nih karena gue tinggalnya dibekasi jadi masih sering main kedaerah kalimalang deket kan terus akhir akhir ini gue ngeliat ada satu tempat makan di nyajiin sandwich panjangnya 25 cm dan burger segede gaban pokonya dan gue merasa tertantang untuk makan disitu.
-) Ini dia Mama De Cuishin bagus kan tuh ada 3 lantai yuk kita langsung ajah. Ini dia tempatnya Mama De Cuishin lokasi ada di transmart carrefour, jalan kalimalang raya Jakarta imur.
-) Jadi tempatnya prewe banget untuk nongkrong dan disediakan juga berbagai permainan yang bisa kamu mainkan bersama temen temen ataupun keluarga.
-) Untuk menu sendiri variatif sekali mulai dari yang ukurannya jumbo-jumbo cocok buat *challenge western*, indonesian, chinese, minuman kekinian kopi susu kekinian semuanya ada dan rata2 habisin 50rb-100rb lah yah perorang
-) Jadi menu pertama yang gua pesen adalah black long john panjangnya 25 cm dan diadopsi langsung idienya tuh dari Malaysia dan singapur. Katanya dan berakhir di kalimalang kalian hanya perlu ke kalimalang untuk menikmati sandwich jumbo ini.
-) Jadi tu isinya ada sayur, keju, keju mozzarella sayur dan saosnya kalian bisa milih dari fariantbolognese, teriyaki blackpaper dan carbonara dan ini gua pesennya beef carbonara karna gue pingin yang *creamy-creamy*, milky dan sedikit manis gurih
-) Lalu untuk menu kedua gua pesen makan ukuran jumbo lainnya nih ada black box burger harganya tuh 67rb dan ini porsinya juga jumbo ada *beef patty* keju cheddar sayur dan mayonaisenya tuh tumpeh tumpeh terutama kalau masih pas panas yah ini mayonaise dan keju chedarnya tuh meleleh lalu daging pattynya yang juga lembut banget langsung ancur dimulut aduhh jadi enak banget.
-) Terus setelah itu gue mau nyobain indonesian foodnya ini ada ayam setan ini bener bener pedes nih kalian yang lagi ngidam pedes atau lagi mau *challenge* pedes mungkin bisa datang kesini.

- J) Nih aduhh cabe rawitnya bener bener utuh utuh dipotongnya lalu untuk makanan unik lainnya gue mau pesen buntut karamel nah ini buntutnya dimasak dengan karamel gula jadi manis dan disajikan dengan sop
- J) Ini satu meja ful isinya makanan semua buat gua sendri kira kira gua bisa ngak yah ngabisin ini semua keknya ngak bakalan bisa sih. Makanya gue mau ngajak temen nih temen gua ada kak raka.
- J) Jadi mumpung temen gue ini laki laki gue mau terus makanannya porsinya jumbo-jumbo gue pengen ngajakin *battle* nih kak nakanya akan ngabisin ini nih long john, ini panjangnya 25 cm isinya *beef* klw gue bakal ngabisin ini nih ini juga porsinya gede loh porsinya banyak gue mau *battlein* siapa yang lebih cepet habisnya hasurnya lebih sangar yah makannya dari pada cewek buktikan kak naka
- J) Tapi bener loh lancar tadi makannya soalnya ngak serek dan tender dagingnya jadih jadi ngak a lot makannya tu ngunyah beberapa kali ajah udah ancur dimulut terus dibantu banyak mayonesnya kan jadi lebih enak yah ngak nyiksa makannya jadinya walaupun *battle* masih bisa nikmatin masih laper sih
- J) Ok karna gue masih laper dan kak nakanya udah nyerah keringetannya parah banget ganti pemain nih bye bye .
- J) Kita akan battle nikmatin dan ngereviewdangua makan sop buntut karamelnya pake nasi tapi ini ayamnya lembut banget sihtadi habis di tarik langsung kepisah sama tulangnya.
- J) Ini juga gampang banget di lepas di pinggir pinggirnya ini masih ada karamelnya masih bisa colek colek. Pedes pedes gurih gitu.
- J) Masih *fresh* gitu bawang dan cabenya masih *cruncy* garing aduhh kejunya juga tebal abis. Katanya lo kuat pedes
- J) Jadi intinya pertama sih makannnya enak porsinya tidak usah diragukan lagi karna prosesnya oke banget karna semua dagingnya tuh lembut teksturnya *tender* abis kedua fariatif banget dari western sampe Indonesian sampai chinese ada pokonya semua lengkap deh kalian klw nongkrong sama keluarga sama temen ngak bakal garing dan engak bakal keabisan menu yang ketiga tempnya pw abis liat nih belakang kita bagus aksesnya juga gampang dipinggir jalan harganya juga terjangkau ngak bakal bikin kantong kering long john 67 ribu

-) Gue mau menantang kalian temen kalian bisa ngak ngabisin long john kaya tadi sama burgernya cuma dalam 4 menit buat asik asikan ajah terus di posting di instagram asik asikan sama temen
-) Ok sampai disini dulu jangan lupa *like comment and share subscribe my channel* dan jangan lupa juga cek instagram gue karna instagram gue isinya juga makanan semua *see you the next vlog bye.*

Video 3 Porsi sekeluarga dihabisin sendiri

-) Hellow semuanya gue lelah banget soalnya macet banget didepan nah ini gua lagi didaerah puncak bogor dan gue pengen mampir dulu sebelum balik kejakarta.
-) Ini tuh gak jauh sebelum pintu tol yang kearah Jakarta ada Bavarian house. Ini sebelumnya aku pernah nyoba disini dan ini emang enak dan ini tu dia restoran jerman cuma dia halal ayo sini.
-) *Wait wait wait wait* sebelum video ini jalan lagi, gue pingin ngasih liat kalian iklan yang paling buat gue ngakak banget pokonya lucu deh. *Cek it out.* Nah gimana kalau kalian penasaran sama video iklan selengkapnya bisa langsung cek *link description box* dibawah. Ayo cepatan *scroll* terus di *klik linknya* pokonya videonya tuh bikin ngakak banget deh.
-) Tempatnya bagus banget kalau kalian suka foto-foto mesti balik kesini ini lebih parah dan kali masuk tu kalian bisa liat proses pembuatan sosisnya seperti yang laikan bisa liat proses pembuatan disini tuh higienis dan kualitasnya tuh sangat terjaga daging sampe bumbu-bumbunya semuanya *diimport* dari luar negeri menghasilkan sosis berkualitas premium. Nah menu yang pertama kali gue pesen adalah plater porsi 4 orang terdiri dari 4 jenis sosis.ada yang di panggang ada yang di rebus dan semuanya tuh terbuat ayam atau daging sapi ajah. Kemudian makanannya ngak hanya diolah ala western tapi juga diolah ngan cita rasa Indonesia ada sosis dengan bumbu rending komplit dengan daun singkong da nasi.
-) Akhirnya makanan gue dating juga aduh ngak mampu lagi nih gue lapernya tuh super maksimal mari kita mulai dengan appetaizer dulu ini gue pesen chees soup tuh ampun uuuuu oh my god ini supnya pakai roti rotinya tuh terbuat dari keju lagi jadi double kejunya. Hmm oh my god tadi gue dapet info kalau mereka tuh buat kejunya juga disini pabrik disini homemade dan ini tuh super ngeju sih rasanya bener bener ini *creamy* asin gurih tapi ngak bikin enek *surprisingly*.
-) Dan gue suka teksture dari rotinya ini empuk *fluffy* banget dan dia empuk karna sudah direndem sama sup dia tu supnya rotinya agak2 basah gitu. Lapar banget parah.

- J Mantep. Terus ini gue minum dulu sebelum makan platernya yang jumbo banget ini tu porsi 4 orang sebenarnya Cuma gue bakal makan untuk gue sendiri saking lapernya dan ini gue pesen minuman snow white terbuat dari susu dan buah buahan jadi kek fruits cocktails gitulah.
- J Gue udah nggak sabar pengen makan platernya ini tu porsi 4 orang terdiri dari 2 jenis sosis ada ayam. Terus disampingnya ada side this kaya potato wedges dan ini saus barbeque jadi di dalam jar. Sebenarnya sih kalau orang normal di taro di piring atau nggak diocol yah karna gue agak2 sinting anaknya gua tuang langsung huuu
- J Gue nggak kuat ngeliat ini sosis keju mereka dan ini semua sosinya dibuat homemade mereka ada sendiri factorynya sendiri dibawah yang tadi gue kasi liat kalian bisa langsung liat proses produksinya dan dijual di shopnya jadi bisa dibawah pulang.
- J Kejunya enak. Ini bener-bener sosis jerman sih kek nggak ada campurannya jadi tuh kalau bedain sosis jerman sama sosis biasa, kalau sosis jerman tu nggak ada campuran 100% full daging dan ini mereka ngimpor dagingnya juga sama seasoningnya juga di import dari luar negeri.
- J Jadi pasti kualitasnya oke banget dan untuk kualitas segini nih ini harganya 295rb menurut gue udah worth it banget liat nih.
- J Kalau yang tadi digrill ini direbus jadi teksturnya pasti akan lebih empuk.
- J Kalian bisa denger nggak sih agak garing dan pas di gigit di dalamnya tuh padat kenyal dan empukini tuh buat daging daging juga dan semua yang ada di restoran ini tuh halan jadi kalian tuh nggak perlu takut sama judulnya yang ada di restoran ini restoran jerman hmm
- J Daging ayam abis ini aku mau ngasih side dish saus salad jerman. Initu *cabbage* atau bahasa indonesianya tuh koles atau kubis dan ini tuh biasanya rasanya asem-asem seger.hmm liat dalamnya full daging. suapan terakhir.
- J Lanjut, sebenarnya tadi gue nggak pesen yang ini awalnya Cuma tadi pas gue ke toilet itu ada spanduk dijual *cheese wags* juga ternyata dan gue langsung tertarik karena cheesnya tu di sajikan di pot ini selalu dipanasin jadi masih panas gitu kan memblebuk belebuk dan disampingnya tuh disimpan disediakan roti sama sosis jadi diocolocol gitu cara makannya.

Video 4

3 kuliner hits di mall kota kasablangka

- J) Hellow semuanya kembali lagi bersama gue Mgdalenaf dan kali ini gue lagi ada di kota termacet setelah kota Jakarta yaitu kota kasablangka kenapa gue kesni karena gue mau ngajak kalian makan tiga menu alam MGDalenaf di miall kota kasablangka nanti ada makanan pembuka makanan utama sampe penutup kenapa gue pilih disini karena ini mallnya cocok banget kaya gue gitu kan gue ko jadi ngeslein banget ya,
- J) Mall-mall anak muda gitu kan ya dan ini tu pusat kuliner di Jakarta salah satunya tempat favorit gue karena mulai dari lantai dasar sampai lantai dua nanti itu isinya makanan semua dan dan kalian bisa liat gak sih lahan lahan disana itukan lahan kosong kan ya itu parkir outdoor sebenarnya maal kota kasablangka tadi tu gue muncul dari parkir motor outdoor bukan baseman.
- J) Nanti disebelah sana bakal ada banyak tenda panggung besar yaitu festival kuliner bar barzar makan besar ala Mgdalenaf 14-18 agustus 2018di parkir outdoor mall kota kasablangka oh my god dan lo bisa percaya gak sih, gak percaya sih gue juga gak percaya gila.
- J) Tahun lalu tu ya bener bener masih semuanya gue lakuin sendiri mulai dari ngegila, ngevlog sendiri, kemana mana sendiri ngedit sendiri pergi sendiri luar kota sendiri dans earang gua bisa buat festival sendiri ohmygod jadi kalian harus dating banget karena nanti bakal ada 100++ f&b Tenant rekomendasi Mgdalenafjadi kalian gak perlu takut.
- J) Kalaw dateng di festival makanan suka bingung makananya enak atau engak sih kalaw disini gue jamin pasti enak karan itu udah lewat standar tes gua udah kurasi gue semuanya lalu juga ada *photoboot* replika makanan raksasa nanti juga ada *photoboot* yang kek disingapure gitu loh yang lagi in. misalkan gue lagi berdiri disini nih nanti gitu yang dibawah dibuat yah ombak lewat gitu kan yahtapi nanti temanya tetep makanan nanti juga ada talkshow dengan infuenser youtuber dan public vigur , lalu juga ada *food challenge* pastinya kalaw kalian berani *challenge* makan langsung datang ke barbarzar nanti challenge sama gue terus nanti ketiga

- juga ada demo masak, *cooking competition* bagi kalian yang suka masak dengan selebritis juga nanti terus nanti ada *music performance* juga oleh artis ibukota.
-) Ohh iya bertepatan dengan 17 agustus juga nanti gue juga akan menyelenggarakan lomba 17an sabtu 17 agustus bersama para youtuber jadi bukan asik banget dan kalian bisa ikutan juga pastinya. Pokonya dateng nanti kita tarik-tarikin deh nanti ikut lomba 17an
 -) nahh jadi jangan lupa dateng ke bar barzar makan besar ala MGdalenaf mari kita makan bareng-bareng disini jadi kita langsung ajah kulineran di kota mall kasablankague akan kelantai 2 mereka yang pertama itu ada daerah yang bernama little Tokyo gue akan makan takoyaki yang lagi hits banget karena ngantri pokonya jadi langsung ajah come on.
 -) Ok sudah jadi sebenarnya tu mereka ada berbagai variant takoyaki dan ini langsung didatangkan dari jepang jadi tu ini tu bener bener authentic jepang tapi gue paling ngiler sama salah satu menu mereka ini adalah cheese pentaiko takoyaki isinya ada 8 sebenarnya ini ada beberapa pilihan isi, ada yang 4, 6, 8 sama 10 dan 16 dan kekini tuh pesen yang 8 harganya 60rb jadi diatasnya itu ini menggunakan Japanese mayonnaise terus telur ikan kod lalu ada parmesan keju parmesan terus mozzarella.
 -) Dalemnya ada banyak potongan gurita mereka *loyal* banget. Walaupun harganya memang *to pricy* namun emang ini *worth it* banget sih berasa bahan bahanya juga berkualitas.
 -) Gua belumpenah ke jepang jadi gua ngak tau rasa takoyaki yang *authentic* tu sebenarnya kek gimana Cuma ini beda banget sama takoyaki yang sebenarnya gue makan yang *local – local* itu keknyabeda banget. Dalemnya itu lembut banget lalu luarnya juga garing potongan octopusnya juga gede banget
 -) Enak banget karena mereka menggunakan parmesan jadi wangi terus diatesnya juga pake *parsley* super wangi enak banget
 -) Ok habis ini btw busway gue tadi salah nyebutin ini tu bukan lantai dua gidako ini tu lantai *upperground* di daerah little Tokyo.
 -) Abis ini gue akan ngajak kalian kerestoran namanya chilli by seruni itu tu menyajikan berbagai makanan peranakan yang pastinya buat kalian ngiler jadi ikutingue terus *come on*.

- J) Setelah makan pembuka takoyaki tadi gue naik ke lantai dua ini adalah makanan utama gue de arte asekkkyaitu chili by seruni.
- J) Kenapa gue ngajak kalian semua kesini karena 1 soalnya tuh restorannya unik banget ada tiga konsep tempat makan dalam satu tempat jadi tu yang sebelah sini de *garden* nanti didalem tuh beda lagi dalemnya udah beda lagi dan tepatnya tu lucu banget instagramable plus mereka menjual makanan peranakan chinese melayu jadi unik banget ditemukan dijakarta jadi kita langsung kana ajah come on.
- J) Udah dateng makannan gue baru dibuka tadi sama mbanya ini tu adalah nyonya sambal fish harganya tu 88ribu dan ini salah satu *signature* disini. gilasih ini pas dibuka warnanya tuh kaya sarden gitu gaes sebelum mulai gua mau minum dulu sesuatu yang sehat dari tadi tu gue makan belemak yah jadi abis ini gue juga cukup makan sangat amat berlemak sih bukan cukup berlemak lagi jadi ini ada sedikit kesehatan diantara makanan berlemak gue gaess ini ada green cooler salah satu minuman yang direkomendasiin ini tuh percampuran antara baby pokcoy sama lemon.
- J) Nah ini ada beragam lauk. Yang pertama ini ada nyontek dikit ya gaess ngak hapal crispy enoki 35 ribu lalu ini ada chor siu chicken omlet harganya 35rb juga ini ada golden crackers prawn harganya 88 ribu, long-an crispy *beef oh my god* jadi unik banget sih jadi makanan asin tapi dimasak dengan longan buah longan .
- J) Ini dia yang gua tunggu tunggu karena gue sekangen itu. ini adalah tom yum seafood bihun dengan tambahan tomyum seafood sup jadi karna gua suka itu sama tom yum gua nambah tom yum seafood supnya jadi gua mau tuangin gitu ok *wow wow wow*.
- J) wanginya kita coba kuahnya dulu karna ini yang menentukan enak atau ngak pedesnya tuh dibelakang kalian bisa liat ada beberapa potongan bukan potongan sih cabe rawit bubuk.
- J) Makan gaess. Ini kalau diseruput pedesnya tu berasa banget ditenggorokan karna pedesnya tu pedes cabe rawit tapi so far mengobati kangen gua sih karna gua *personality* emang gak terlalu suka tom yum yang tom yum yang bener bener *authentic* yang khas banget gitu itu gue kurang suka jadi kalaudapet tomyum yang bener bener asemnya tuh pas itu gua seneng banget.

- J) Ini tuh udahnya masih utuh-utuh. Ini ada gue pengen makan omeletnya dulu ada potongan ayamnya enak telornya gak terlalu berminyak. golden crackers prawn dia tuh nagihin banget keknya tuh sekitar 3 tahun lalu lah disingapur keknya karna tu orang chinese banyak yang mengkreasikan udang gitukan bosen yang kek salted eeg mulu udang goreng mayonese bosankan akhirnya dipadukan dengan crackers jadi tu nanti ada sensasi kriuk2 keriuaknya tapi rasanya manis soalnya kan pake crackers kan jadi ada sentuhan rasa manis terus wanginya daun kari tapi agak kurang disini tu udahnya kurang crispy digorengnya.
- J) Ada *beef* tapi dicampur sama longan. longan tu bisanya ada diminuman manis deh seperti di KOI kan ada longannya tapi ini dicampur sama daging sapi. Ini *absurd* banget sih. Lu pada mau coba gak sih? boleh.
- J) Gue jugabaruu nemu tiap kali gue makan diluar baru kali ini gue nemu *beef* dipakein longan ayo kita coba ajah untuk sekali ajah sih.
- J) Ok gua udah kenyang jadi udah selesai nih makan utama rekomendasi gua kalau kalian mau ke kota kasablanka jadi jangan cuma itu itu ajah restorannya, tapi naik ke lantai dua terus dekat informase seberangnya itu ada chili by seruni makannanya rasanya enak *authentic* dan jarang ditemukan di Indonesia sih bener kalau misalnya makanan gini sih harusnya di Malaysia singapore banyak ya.
- J) Ok jadi abis ini aku akan ngajak kalian untuk nyobain menu ketiga ala Mgdalenaf yaitu menu penutup dan disini ada favorit gue namanya kok gue ngasih tau yah. Ok gaes *surprise* lagi deh
- J) Ok kita langsung ajah ke KOI. Ok sekarang gue turun ke lantai paling dasar yaitu *lower ground* kali ini gue akan ajak kalian beli minuman penutup favorit gua di kota kasablanka yaitu ini dia koi. Jadi dimana mana emang selalu rame selalu ngantri jadi gua akan mulai ngantri yang paling utama sebenarnya ada beberapa favorit tapi yang paling utama adalah ovaltine maciato enak banget jadi kita ngantri ajah
- J) Oh my god jadi baik banget orang koinya jadi gusebenarnya pesen cuman 1 ini ada favorit gue banget sebenarnya tiap dateng ke KOI gua selalu pesen ini ini adalah ovaltine maciato aduh kalau kalian tau ovaltine maciato KOI pasti tau lah ya ovaltine maciato dan tiba2 karena katanya kenal sama Mgdalenaf gua dikasih bonus ini yang small ini matcha latte ini harus *dishake* dulu sebelumnya KOI

kalau mau diminum lalu ini ada mango maciato ini pokonya dikeluarin *best sellemya* mereka semua lalu ini ada menu terbaru mereka gua lupa namanya nanti di cantumkan disini ya.

-) Ok jadi kita langsung minum ajah ini adalah ovaltine maciato jadi tuh diatasnya maciatonya tu *creamnya* tu adalah crim susu dia tu pake *heavy cream* lalu dibawahnya ini ada susu ovaltine dan rasanya tuh nyoklat banget dan cara minumnya tuh ngak usah pake sedotan supaya kita setiap minum tuh ada maciatonya.
-) Enak banget ini salah satu maciato terenak sih menurut gue ini tuh tekturnya ngak terlalu berat sih walaupun mereka make *heavy cream* tetep ringan terus ada sedikit rasa gurihnya sedikit rasa manisnya enak banget dan ini tuh ada dua ukuran ada yang *small* sama *medium* jadi kalau kalian ke kota kasablangka jangan lupa mampir ke tiga menu andalan Mgdalenf tadi mulai dari menu pembukanya itu ada takoyaki di lantai *upperground* terus tadi makanan utamanya itu ada chili by seruni di lantai dua klaw yang terakhir menu penutup itu ada KOI di lantai *lowerground*. Jadi sampai situ ajah vlog gue kali ini jngan lupa *like comment share and subscribe my channel* dan jangan lupa juga cek instagram gua untuk rekomendasi kuliner lainnya jadi sampai ketemu di video selanjutnya.