THE RECEPTION OF SELECTED FEMALE READERS TOWARD ROMANCE STORY IN THE WATTPAD



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ENGLISH LITERATURE STUDY PROGRAM
ECONOMIC AND SOCIAL SCIENCE FACULTY
FAJAR UNIVERSITY
MAKASSAR
2019

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Submitted for the English Literature Study Program of Economic and Sosial Science at Fajar University of Makassar in Partial Fulfillment of the Requirements for the Literature Scholar Degree (S.S)

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PERNYATAAN KEASLIAN

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Dengan ini menyatakan dengan sebenarnya bahwa skripsi yang berjudul *The Reception Of Selected Female Readers Toward Romance Story In The Wattpad* adalah karya ilmiah saya sendiri dan sepanjang pengetahuan saya di dalam naskah ini tidak terdapat karya ilmiah yang pernah diajukan oleh orang lain untuk memperoleh gelar akademik di suatu perguruan tinggi, dan tidak terdapat karya atau pendapat yang pernah ditulis atau diterbitkan oleh orang lain, kecuali secara dikutip dalam naskah ini dan disebutkan dalam sumber kutipan dan daftar pustaka.

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Makassar, September 28th 2019

Yang membuat pernyataan

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Yulia Afriyanti Alimin

ABSTRACT

The Reception Of Selected Female Readers Toward Romance Story In The Wattpad

Yulia Afriyanti A

Andi Febriana Tamrin

Along with the development of information technology, romance stories become literary variables including cyber literature in book applications such as Wattpad. This research used theory of reception literature. The purpose of this research was to describe the reception of selected female readers toward romance story in the Wattpad and the impact of a female reader's life after reading a romance story in the Wattpad.

This research is a qualitative descriptive methods. While, the instrument of this research are questionnaire, interview, and note taking to support the data collection. The source of the data of this research is selected female readers in Makassar whose age from eighteen to thirty were the respondents of this research.

The result shows that the reception of female readers has been influenced by romance story brings the readers to a specific emotional attitude. Thus, it forms the horizon of expectation of the readers caused by the reader's knowledge of the genre of romance can change the mindset, contradictions between literary languages and non-literary, norms of knowledge that emerge from texts read by readers to get a value, and the contradiction between fiction and reality.

Keywords: Romance stories, cyber literature, readers' reception, literary reception, the horizon of expectation of the readers.

ABSTRAK

Resepsi Pembaca Wanita Terpilih Terhadap Cerita Romantis Pada Situs Wattpad

Seiring dengan perkembangan teknologi informasi, cerita romantis menjadi variabel sastra termasuk sebagai sastra dunia maya yang ada dalam aplikasi buku seperti Wattpad. Penelitian ini menggunakan teori resepsi sastra. Tujuan dari penelitian ini untuk menggambarkan penerimaan pembaca wanita terpilih terhadap cerita romantis di Wattpad dan dampak kehidupan pembaca wanita setelah membacanya.

Metode yang digunakan dalam penelitian ini adalah metode deskriptif kualitatif. Sedangkan instrumen penelitian ini adalah kuesioner, wawancara, dan pencatatan untuk mendukung pengumpulan data. Responden penelitian ini adalah pembaca wanita cerita romantic yang terpilih dari Makassar berusia delapan belas hingga tiga puluh.

Hasil penelitian menunjukkan bahwa penerimaan pembaca wanita terpilih terhadap cerita romantis membawa pembaca pada sikap emosional tertentu. Dengan demikian, membentuk cakrawala harapan pembaca yang disebabkan oleh pengetahuan pembaca tentang genre romantis terkadang dapat mengubah pola pikir, kontradiksi antara bahasa sastra dan non-sastra, norma dan pengetahuan yang muncul dari teks yang dibaca oleh pembaca yang bisa mendapatkan nilai, dan kontradiksi antara fiksi dan kenyataan.

Kata kunci: Cerita romantis, sastra dunia maya, resepsi pembaca, resepsi sastra, cakrawala harapan pembaca.

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CHAPTER I

INTRODUCTION

This chapter consists of five parts of subchapter. There are is the background of the research, research question, objective of research, significance of research, and scope of research. Those parts are described as follows:

1.1 Background

Literature is the result of the human mind that has aesthetic value and reflects the social life of the community. According to Wellek and Warren (1993) said that "Also states that literary terms seem to be better if we limit them to literary art, that is, to imaginative literature. Literature is also produced from the author's imagination. Literature is not only a fact document, it is not just a collection of events real though it may occur in real life, literature can make its own products of imagination, which means that literature is a fictional literary work that is a product of creation based on spontaneous emotional outbursts that are able to express aesthetic aspects between linguistic and meaning.

Literature has two forms, namely fiction and non-fiction. Forms of literary fiction such as prose, poetry and drama. Meanwhile, nonfiction literary works such as biography, autobiography, essays and literary criticism. Along with the development of information technology, new genres emerged in the literary world called cyber literature, which made it easier for someone to produce literature and publish it to the public. The phenomenon of cyber literature makes it easy for writers to publish their work and for readers to read without buying the book in the bookstore because cyber literature makes it easy for users without having to buy and even carry books everywhere.

Endraswara (2013) explains the definition of cyber literature starting from the word cyber literature which is a literary activity that uses computers or the internet. With the development of information technology, social networking features facilitate virtual world literature through Wattpad, FanFiction, feature notes on Facebook, and etc. The internet seems to provide an essential climate of freedom, without censorship. Everyone can publish their work and appreciate it from various parts of the world.

Wattpad is one site that facilitates users to write and read. Where writing and reading in question is writing stories made by users and also reading stories made by other users. Based on the official website, www.wattpad.com, wattpad is the largest community in the world for readers and writers. According to Hermus on Contreras (2015), Wattpad is 'Youtube for Writers' because Wattpad provides a way for writers to publish the results of their writing to be read by people around the world. Besides being able to share literary work, through Wattpad can also get fans who like our work even want to be published.

Recently, many publishing companies have published stories from Wattpad. Wattpad has many categories, namely; romance, science fiction, fantasy, humor, paranormal, mystery, horror, adventure, historical fiction, teenage fiction, and fanfiction. One of Wattpad's unique features is that the average writer on Wattpad is a teenager and most readers are women. Most female readers are more interested in reading story that are romantic. For this reason, the researcher will explain how the reception of selected female readers toward romance story in the Wattpad.

To analyze this research, researcher applied reception theory. It is a theory from Hans Robert Jauss. Reception theory is literary theory that emphasizes each interpretation in making meaning from a literary text. According Roekminto (2014) only with a reader response, a literary work becomes existence. Doing literary acts can increase cultural knowledge. Reception theory is generally reffered to audience reception in the analysis. This research is encouraged by reception theory to help the researcher explains the reception of selected female readers and the impact in their life.

Based on the elaboration above, the reception of selected female readers toward romance story in the Wattpad is a large part of this study, which is analyzed by applying the theory of reception by Jauss. This theory pays attention to the relationship between the text and the reader. Therefore, it is impossible to get the description of the reader without analyzing the process of reading the text which allows it to read the text in a certain way. Therefore, in this theory, the reader plays an important role in the text.

1.2 Research Question

Based on the explanation, the research questions in this research are:

- How is the reception of selected female readers toward romance story in the Wattpad ?
- 2. What is the impact of selected female reader's life after read a romance story in the Wattpad?

1.3 Objective of the Research

The objective of this research is

 To explain the reception of selected female readers toward romance story in the Wattpad. 2. To explain the impact of a selected female reader's life after read a romance story in the Wattpad.

1.4 Significance Of The Research

Theorically, the researchers hope that this research can provide more knowledge to researchers and readers to be able to understand literary theory that focuses on the analysis of reception theory use for literary works.

Practically, this research can provide additional references to literary studies in the Department of English Literature at Fajar University and readers' particularly in analyzing in literary works, the researcher hope that this research can used as a reference for similar studies.

1.5 Scope Of The Research

The research limits the discussion of female readers toward romance story in the Wattpad. The theory that used to analyzing the selected female readers is reception theory by Jauss. The range age of the reader is from eighteen to thirty as the respondents of this research.

CHAPTER II

LITERATURE REVIEW

This chapter consists two parts of subchapter. The first part is the previous studies and the second part is theoritical background. Those parts will be described as follows:

2.1 Previous Studies

Previous studies are useful for distinguishing research from similar studies that have been conducted. In addition, previous studies was also used to look at opinions related to problem studies. Several studies were used as previous studies in this research:

The first study an titled Reception Analysis of Representation of Tattooed Women Photo in Instagram Account by Shanti (2016). This study is the interpretation of the meaning of the public against identity tattooed women represented in instagram photo. This study used a reception theory. The object of this study were women tattooed in instagram photo. Results from this study indicate that audiences interpret tattooed woman as an identity that is associated with the feminine and sensual.

The second previous study titled is *Cyber Literature: A Reader – Writer Interactivity* by Rahman (2017). This study is a survey-based on respondents' opinion about the existence of cyber literature on social media; of its benefit and impact to the reader. This study limits to the poems on Facebook group. The reason is simple; it favors the short form. For the study of a reader-writer interactivity in cyber literature is more likely on poetry. The approach is reader response literary theory with focus on the reader-writer interactivity on Facebook. This study aimed at uncovering the motivation of readers to response the

uploaded text, the reasons why they love it and what its advantages. The results showed that cyber literature is successfully to introduce a new literary genre as well as to raise motivation and creativity of authors to make use the internet space.

The third is a study about Reception Pattern Representing Three Cultures in Indonesian Literature: Reader Response Study and Cultural Studies by Saraswati (2017). This study uses the theory of reception. The result of this study is focused on three literary works that represent each of those cultures: traditional culture in the short story Godlob by Danarto, modern culture in the short story Burung Bangau (The Crane) by Indraswari Ibrahim and postmodern culture in the novel Supernova: Knight, Princess and The Shooting Star by Dee. Those three cultures are interesting themes in cultures studies which in turn serve as subject matter to direct reader response.

The last previous study titled is *The Existence of Sajak Liar Account in Literacy: Production, Distrubution, and Consumptions in Social Media* by Sari (2018). This study uses the theory of sociological literature and social media as a supporting system in order to identify the activity of production, distribution, and consumption in *Sajak Liar* which shares cyber poem in social media concept. The result of this study are: 1) the production form in *Sajak Liar* is literacy works from its followers which are published through selection phase; 2) the distribution of poem and prose are only discovered in social media such as Line and Instagram; 3) the consumers of it are the account's follower readers who show their enthusiasm on *Sajak Liar*; 4) according to previous three process, the emphasis is highlighted in curation process which is being a cyber critique for literacy phenomenon in order to appreciate the literary works to be better; 5) the

existence of Sajak Liar is supported by its contents in activity and follower's participation in literacy.

In contrast to analysis of Shanti and Saraswati, this researcher focuses on analyzing reception of selected female readers in Makassar. The object of research is romance story. The similarty between these previous studies and this research is use of reception theory to analyze object of research. However, the second and the last previous studies provide the same analysis as this research which is cyber literature. The difference is on focus of research the Reader-Writer Interactivity on Facebook and Sajak Liar Account in Literacy on Social Media.

2.2 Theoritical Background

Theoritical background is the components and theories that are used to do this research. The subchapters are 2.2.1 and 2.2.2 will concentrate on the theory and the approach. The rest of the theoritical background explains the material used in this research.

2.2.1 Jauss' Reception Theory

Reception theory was introduced by Hans Robert Jauss emerging in Germany between the 1960s and 1980s, focused on the interaction between text and reading society rather than the writer. It relates to the collective social effects of a work of art in a particular historical period, given the prevailing moral values and sociological cultural conditions. According to Jauss (1982) literary works are dynamic and reflect the aesthetic tastes of the reader and their historical, social and cultural context. The response to a literary work was modified in the process of reading and thus the whole complex of historical literature was reformulated. Jauss's approach to canon recognizes dialogical

and reciprocal relationships between literary works, both classical and new, and its audience.

Reception theory defines literature as the process of how the reader and the text interact with each other, and it was a revolutionary way of looking at the history of literature and literary criticism. Reception theory, however, confines the role of the reader within this process, and the "power" of the reader does not function as the dominant in the act of reading the text. Reception theory introduces the necessity of the reader's involvement in the history of literature, and this drastic and "revolutionary" development was rather natural considering the influential writings on the theory of relativity by Albert Einstein (1879-1955).

Jauss in *Toward an Aesthetic of Reception* book (1982) explains that the reception theory as a hermeneutical theory places the reader community in the center of an interactive relationship between the literary text and its audience. The reader is responsible for determining the meaning of the text, its value, and its acceptance or rejection. But the public judgment of literary texts can change due to historical and social changes in aesthetic taste. The two main concepts in Jauss's acceptance theory are: 'horizon of expectation' and 'aesthetic distance'. By "horizon of expectation" he means a reference system carried by a hypothetical individual to the text given. Therefore, readers always read a work in the horizon of expectation.

Literary works can be in accordance with their expectations or may exceed or even disappoint those expectations. In addition to, if the work destroys the horizons of the expectations of the reader, the 'aesthetic distance' is quite large, implying a high art work that contributes to the formation of a

new horizon of expectation. However, sometimes readers cannot recognize new aspects of a literary work and therefore show a negative response to it or simply ignore it.

According to Jauss in Alfian (2013) the expectation horizon of literary readers is influenced by several things, among others:

- a. The reader's knowledge of the literary genres. The reader's knowledge of literary genres is very important point in literary receptions. Every reader has an interest in genre in the literary works they read. It can sometimes change the mindset of the readers in responding.
- b. The knowledge and understanding of the themes and forms of literature that they get through reading experience.
- c. The knowledge and understanding of the contradiction between literary language and non-literary language in general. Non-literary languages for example like the language they use in everyday.
- d. The knowledge norms that come out of the text read by the reader. Each literary work certainly has the value and norms of its own. From there, readers can get whatever value they get. Whether it's good or bad value.
- e. The knowledge and experience of the reader or all the texts that have been read before.
- f. The contradiction between fiction and reality. For example, the ability of the readers to understand new texts both from literary expectations and from knowledge of life.

Art / literature can change society because it has the power to change norms, values, and conditions of mind. In reading a literary work, the reader has the motivation to carry out these activities. In this thesis the researcher

focuses on the emotional attitude of reader acceptance in reading romantic stories.

2.2.2 Women and Romance Story

According to Radway (2011) in her article about *Women Read the Romance: The Interaction of Text and Context*, roman interpreters do not always agree on the specific ways in which the story strengthens the traditional expectations of women's relations, all agree that these stories perpetuate patriarchal attitudes and structures. They did it, said these critics to us, by continuing to maintain that a woman's journey towards happiness and fulfillment must always be carried out accompanied by a protective man. If the romance is referred to as evidence that proves evolution or perpetuation of cultural beliefs about the role of women and the institution of marriage, it is first necessary to know what women actually understand when they read a romance they like.

According to Iqbal (2014), there are advantages of reads romance novel:

- a. Roman novels usually take women as the main characters. So, the storyline taken illustrates the struggles of these women and their success stories. It cannot be denied that most romance novels are written by women and are intended for women. Certainly, this becomes very interesting because the genre of this novel will try to appreciate women's abilities in life and in the love stories they lead.
- b. In a story, surely the character in the story made a mistake. This error can be a lesson taken by you as a reader. Well, besides that, the character must have encountered a problem. The way the character

resolves the problem can also be a meaningful lesson. Basically, the most important lessons that can be taken from romance novels are lessons about communication, loyalty, and problem solving skills.

c. The novel that is written with great attention, so that it can provide lessons about love itself for everyone. In the end, romance novels can provide lessons for understanding others, communicating with them, and how to strengthen the relationships you have with others. Sometimes, romance novels also focus on friendship and family life.

According to Radway (2011), reading of romance novel has two disadvantages, specifically; the first is making a woman too perfectionist. In most romantic novels, the character of the man is often described as a very perfect, loving and handsome figure. Romantic stories that are built too often make women drift and want their love story to run the same as what they often read in novels. They want a male figure like the one in the story that often does not match the reality. This can make women very selective or cause problems in relationships that are being knit with partners because women always compare their real partners to the perfect male figure in the romantic novel.

And the second is make a woman not confident. Not only are male characters always perfect, loyal and romantic, but the female characters in romantic novels are also perfect. They are beautiful, kind, and almost always get affection from the male lead. For women born with low self-esteem and physical imperfections, reading romantic novels can be a weapon that makes them lose their confidence. They will get worse and pessimistic about getting a partner who loves them for who they are.

2.2.3 Cyber Literature

The term cyber literature, can be taken from the origin of it words. Cyber, in English does not stand alone, but is intertwined with other words such as cyberspace, Cybernate, and cybernetics. Cyberspace means the intertwined (computer) space that forms the culture among them. Cybernate means controlling the process using a computer. Cybernetics means referring to automatic control systems, both in computer systems (electronic) and neural networks. It can be argued that cyber literature is a literary activity that utilizes computer or Internet media (Endraswara, 2006).

Neuage in his book entitled *The Influence of the World Wide Web on Literature* (1997) states that cyber literature is expected to be born for the first time in 1990, but only since 1998 began to reach its popularity. After that, many cyber literary communities emerged by utilizing technology such as sites, mailing lists, forums and blogs. Various sites and social networking features that offer the public to develop creativity also facilitate it through Wattpad, FanFiction, Twitlonger (Twitter development), feature notes on Facebook, and etc.

There are several advantages of cyberspace literature according to Septriani (2016), namely; the first, in cyber literature, a work can spread to various parts of the world in just seconds and cyber literature is a cheap and easy publication. Costs incurred are also relatively affordable. The second, a writer who has a personal homepage can display her work whenever he wants, without waiting for editor's approval as experienced by print literature. Therefore, cyber literature is democratic and indirectly, cyber literature also plays a role in giving birth to new writers.

The third, the cyber media opens up a large space for alternative literary growth that "rebels" against a common aesthetic standpoint and is not merely a medium of duplication of the print literary tradition. Because cyber literature is a place for enthusiasm and freedom of creativity, even so far it has no right place in the media of printed literature, both in the newspaper rubric, newspaper literature, literary anthology because of time constraints, and space owned by print media. Fourth, besides providing an open space for aesthetic and thematic freedom, cyber media also opens various alternative literature presentations.

The fifth, the emergence of cyber literature also supports environmental preservation. Reading literature from print media means taking paper. The more paper is consumed, the more wood is cut from the forest and the more forests are cut down. Another case with the media used by cyberspace literature, namely computers, hard disks, flash disks, e-mail and so on. Everything is in electronic form so that it can reduce the use of paper drastically. The sixth, cyber literature is believed to be growing into a giant industry like the current print literature. Because, the cyber literature business benefits all parties involved, namely from writers, readers and funders (publishers) who all get comfort.

Cyber literature rise distributors of all forms of inspiration for novice authors who are a new milestone in the presence of the world free literature not familiar with space, time, language, and break down the partitions of the country, because with a few seconds of writing an it can be recorded throughout the country (Tuhusetya, 2007). This means the media also has an important role in the existence of animating literary works. A cultural product, if

not consumed by the audience or the public, then the literary work will evaporate without meaning. This may be referred to as a form of self-searching for novice writers to the public in terms of enjoying the served works, it is up to the public that will assess the extent of the quality of such a literary work.

Among the reasons of the authors fall into cyber literature are: first; they wants to find a new model of creativity and wants to leave the old traditions saturated. It will better represent the desire and power of fighting creativity, because it is still limited who is interested in that direction. The second are those who want to find popularity soon. The writer's name will be lifted and immediately known by the entire Cyber network. The last are those who just play the internet, and want to escape from the jail newspaper literature.

2.2.4 Wattpad

Wattpad is one website that allows people to find stories from users that cover various genres. By using an internet network, it can be accessed but first by creating a free account to start writing or reading posts, short stories, novels, serials, articles, or poetry. It also provides the advantage that readers can provide votes and votes for each reading. Not only can it be accessed on smartphone, this application can also be accessed on a computer or tablet. One of the uniqueness is that the average writer is a teenager who mostly writes fan-fiction stories (Aulia, 2015).

Wattpad makes it easy for users without having to carry heavy books.

Through this application there can be an exchange of ideas about a reading between users. It also equipped with 'Copyright' so there is no need to fear

that your work will be copied and pasted by others. There are many categories in Wattpad, namely; romance, science fiction, fantasy, humor, paranormal, mystery, horror, adventure, historical fiction, teenage fiction, fan fiction, poetry, short stories, general fiction, chiklit, fight, vampires, werewolves, spiritual, non-fiction, and classic. Wattpad became popular because every year he gave awards to writers whose writings received the most votes or the ones most liked by readers. The award is called 'Watty Awards'.

Ivan Yuen is one of the founders of Wattpad who was an alumni of the Computer Engineering program in 2000 from the University of Waterloo. The establishment of Wattpad comes from personal needs, where he only has little choice to read. In 2006, he approached his co-worker, Allen Lau and found an idea for Wattpad. Previously, Allen had spelled out the same thing which eventually made Allen and Ivan realize Wattpad. The first few years, Allen and Ivan struggled to get users. Canadian writer and literacy advocate Margaret Atwood is a Wattpad contributor, saying that Wattpad is the perfect tool for young people in creative writing.

The red Wattpad workspace and orange furniture is the main thing. Ivan and Allen employ five to six Waterloo students each semester to provide experience. This contribution is one of the causes of the success of Co-Op (Cooperative Education) programs. Now it has 15 million users every month. Ivan and Allen were appointed by the Financial Times as one of seven Canadian stars who achieved extraordinary success with Wattpad (Chandani, 2018). Wattpad is the object of research in this study because of its popularity with the support of the internet that can facilitate every user in accessing the site.

CHAPTER III

METHODOLOGY OF RESEARCH

In this chapter consists of research design, source of data, instruments of data collection, procedures of data collection, technique of data analysis. Those parts will be described as follow:

3.1 Research Design

In this research, the researcher use qualitative method as the research methodology to analyze data from the research. This research used descriptive method with reader reception as the theory.

This According Suryana (2010) affirms that descriptive research is focused to make description sistematically and accurately based on facts about a certain object. The method of descriptive in this research is used to describe the data from the questionnaire and interviews.

3.2 Source of Data

There are two sources of data in this research. The sources were questionnaires that given to 25 respondents and interviews of 5 selected female readers romance story. The ages of the respondents were from eighteen to thirty in Makassar.

The researcher chose 5 selected female readers from 25 respondents because the 5 answers from each respondent on the questionnaire were the best answers and their were fanatical romance story readers in the Wattpad. Every time they read a romance story, they always leave their criticisms and suggestions on the story or even buy a book published from a romance story in the Wattpad. So that researcher get the right information about their impact after reading the romance story in the Wattpad.

3.3 Population and Sample

According to Sugiyono (2013) states that what is meant by population is a generalization area consisting of: objects / subjects that have certain qualities and characteristics determined by researchers to be studied and then conclusions drawn. This research population is Wattpad women readers in Makasssar.

Samples were taken to research the representative results and to avoid confusing results from many characters of the population. Samples in this research were taken by using purposive sampling. Purposive sampling is the a technique for determining research samples with certain considerations aimed at making the data obtained later more representative (Sugiyono, 2010)

3.4 Instruments of Research

There are several intruments in this research, the first is note taking, the second is questionnaire, and the last is interview that gave 7 of questions about the experience in reading a romance story in the Wattpad to be answered. The questionnaires gave to 25 female readers of romance story in Makassar and interviewed 5 selected female readers from 25 respondents who had complete an online questionnaire, from the age eighteen to thirty.

Questionnaires and Interviews are the instruments of this research were given to 25 respondents and 5 selected female readers. There are 7 questions in questionnaire and 3 questions in interview where each of them indicated the theory and the romance story in the Wattpad as a object of this research. Any questions that are in quesionnaire and interview have been modified by similar research about Wattpad from researchers (Basri and Tamri, 2019).

a. Questionnaires

No.	Questions
1.	What is your goal to read romance stories in the Wattpad?
2.	What is benefits do you get after reading romance stories in the
	Wattpad ?
3.	When you search a story, what do you want to considering?
4.	After read the story, how do you feel ?
5.	How do you feel when you don't have chance to read a romance story
	in the Wattpad ?
6.	Explain the negative impact that you get after read romance stories in
	the Wattpad!
7.	Explain your suggestion and criticism of romance stories in the
	Wattpad!

Table 3.1 : Questions in questionnaire

b. Interview

Some questions that formulated explanation using reception theory to knew the reader's opinions towards romance story in the Wattpad, they were:

No.	Questions
1.	Why do you prefer the wattpad application over other online reading
'-	applications or reading romance stories through books ?
2.	What things do you get after reading the romance story on Wattpad

	that affects your life or your love problems?
3.	The benefits you get after reading the romance story on Wattpad?

Table 3.2: Questions in interview.

3.5 Procedures of Data Collection

The procedures of data collection are:

- Gave questionnaires to respondents that asked their responses of romance story in the Wattpad and interviews the selected female readers.
- Classified the collected data. The data were classified based on questionnaires and interview.
- 3. Analyzed the reception of the collected data.
- 4. Make a conclusion to answer the existing problem formulation.

3.6 Technique of Data Analysis

This research was using qualitative descriptive because it described the perspective of people that being studied. The data were in the forms of questionnaires and interviews. The questionnaires in this rearch is a closed method questionnaire, where the possibility of answer choices is predetermined but the respondent is given another alternative answer and the interview in this research is in-depth interview.

According to Moleong (2005), in-depth interview is a process of digging information in depth, openly, and free with problems and the research focus and indirected at the research center, in this case the method of in-depth interviews is carried out with a list of questions prepared in advance. Those the data are analyzed to find the facts that were closely dealt with the readers understanding of the romance story.

CHAPTER IV

FINDINGS AND DISCUSSION

Chapter four presents the result of the research. The findings deal with the result of the research that found from the respondents answer to the questionnaires.

4.1 Finding

There are two findings in this research. The first is the result of the reception of female readers toward romance story and the result of interview the impact of selected female readers after reading romance story.

4.1.1 The Result of Questionnaire Reception of Female Readers Toward Romance Story In The Wattpad

a. Question number 1

What is your goal to read romance stories in the Wattpad?

- o As an Entertaiment
- o Related to Academic Assignments
- o Fill The Free Time
- o Another...

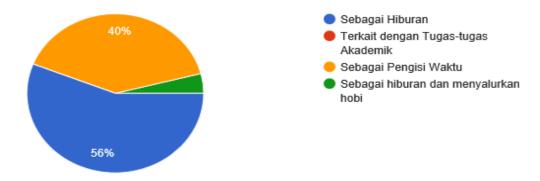


Figure 4.1: Presentation Diagram of Question No.1

According to the respondents answers from Figure 4.1, it is concluded that based on the women readers' answers to the question number one, there are 56% respondents who choose As an Entertaiment, 40% respondents who choose Fill The Free Time, and 4% respondent who choose another option that is answered that the goal of reading romantic stories in the Wattpad is As an Entertaiment and Reading Romance Stories in the Wattpad to Channeling Hobby.

b. Question number 2

What is the benefit do you get after reading romance stories in the Wattpad?

- Change Behavior
- Understand the Complexity of Human Problems
- Adding Insight
- Satisfaction Arises
- Another...

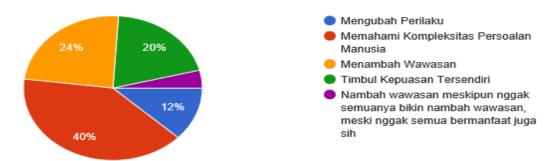


Figure 4.2: Presentation Diagram of Question No.2

From Figure 4.2, it is concluded based on that women readers answers to the question number two, there are 12% respondents who choose Change Behavior, 40% respondents who choose Understand the Complexity of Human Problems, 24% who choose Adding Insight, 20%

respondents who choose Satisfaction Arises, and 4% respondent who choose another option that is answered that the benefit of read romance stories in the Wattpad is Add Insight Even Though Not All Makes it Insight, Not All is Useful.

c. Question number 3

When you search a story, what is your consideration?

- Romance
- o Teenage Fiction
- Fantasy
- I Know the Author's Name
- o Another...

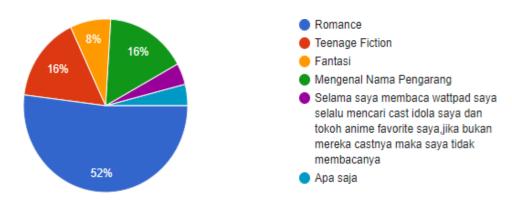


Figure 4.3: Presentation Diagram of Question No.3

Based on the Figure 4.3, there are 52% respondents who choose Romance, 16% respondents who choose Teenage Fiction, 8% respondents who choose Fantasy. Meanwhile, 16% respondents who choose I Know the Author's Name, and 8% respondents who choose another option that is consider their cast or idol and whatever as long as it entertained and could make the reader understand the complexity of human problems

d. Question number 4

After read the story, how do you feel?

- Emotion
- Empathy
- Happy
- o Another...

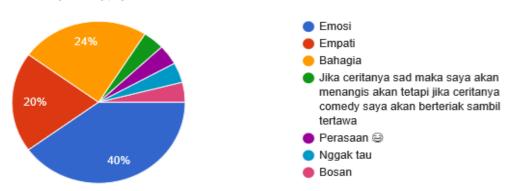


Figure 4.4: Presentation Diagram of Question No.4

Based on the Figure 4.4, 40% respondents who choose Emotions, 20% respondents who choose Empathy, 24% respondents who choose Happy. The respondents answers have different reasons. There are 16% respondents who choose another option, that is If the Story is Sad then she will Cry But if The Story Comedy She Will Scream while Laugh, Feeling, Don't Know, and Bored.

e. Question number 5

How do you feel when you don't have chance to read a romance story in the Wattpad?

- o Lonely
- Feel Something is Lacking
- Mediocre

Another... Kesepian Merasa ada yang kurang Biasa-biasa saja

Figure 4.5: Presentation Diagram of Question No.5

Based on Figure 4.5, there are 4% respondent who choose Lonely, 48% respondents who choose Feeling Something is Lacking, and 48% respondents who choose Ordinary. This result shows that twenty four out of twenty five female readers Feeling Something is Lacking and Ordinary when they doesn't have time to read story in the Wattpad. Meanwhile, only one out of twenty five female readers in Makassar choose the Lonely option when she don't have the chance to read a romantic story in the Wattpad.

f. Question number 6

Explain the negative impact that you get after read romance stories in the Wattpad!

No.	Participant	Answer
1.	UR	Forgetting the time
2.	PS	High imaginations does not match reality
3.	N	High imaginations does not match reality
4.	F	High imaginations does not match reality

6. NIW Forgetting the time 7. AS Forgetting the time 8. KE Forgetting the time 9. R Reduce interest in reading books 10. KRA Contains adult content (element 18+) 11. FA Carried away by the situation 12. DL High imaginations does not match reality 13. AA Carried away by the situation 14. FRR Contains adult content (element 18+) 15. AFT High imaginations does not match reality 16. P Nothing 17. SN High imaginations does not match reality 18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time 24. SRA High imaginations does not match reality	5.	RDU	Carried away by the situation
8. KE Forgetting the time 9. R Reduce interest in reading books 10. KRA Contains adult content (element 18+) 11. FA Carried away by the situation 12. DL High imaginations does not match reality 13. AA Carried away by the situation 14. FRR Contains adult content (element 18+) 15. AFT High imaginations does not match reality 16. P Nothing 17. SN High imaginations does not match reality 18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	6.	NIW	Forgetting the time
9. R Reduce interest in reading books 10. KRA Contains adult content (element 18+) 11. FA Carried away by the situation 12. DL High imaginations does not match reality 13. AA Carried away by the situation 14. FRR Contains adult content (element 18+) 15. AFT High imaginations does not match reality 16. P Nothing 17. SN High imaginations does not match reality 18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality	7.	AS	Forgetting the time
10. KRA Contains adult content (element 18+) 11. FA Carried away by the situation 12. DL High imaginations does not match reality 13. AA Carried away by the situation 14. FRR Contains adult content (element 18+) 15. AFT High imaginations does not match reality 16. P Nothing 17. SN High imaginations does not match reality 18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	8.	KE	Forgetting the time
11. FA Carried away by the situation 12. DL High imaginations does not match reality 13. AA Carried away by the situation 14. FRR Contains adult content (element 18+) 15. AFT High imaginations does not match reality 16. P Nothing 17. SN High imaginations does not match reality 18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	9.	R	Reduce interest in reading books
12. DL High imaginations does not match reality 13. AA Carried away by the situation 14. FRR Contains adult content (element 18+) 15. AFT High imaginations does not match reality 16. P Nothing 17. SN High imaginations does not match reality 18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	10.	KRA	Contains adult content (element 18+)
13. AA Carried away by the situation 14. FRR Contains adult content (element 18+) 15. AFT High imaginations does not match reality 16. P Nothing 17. SN High imaginations does not match reality 18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	11.	FA	Carried away by the situation
14. FRR Contains adult content (element 18+) 15. AFT High imaginations does not match reality 16. P Nothing 17. SN High imaginations does not match reality 18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	12.	DL	High imaginations does not match reality
15. AFT High imaginations does not match reality 16. P Nothing 17. SN High imaginations does not match reality 18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	13.	AA	Carried away by the situation
16. P Nothing 17. SN High imaginations does not match reality 18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	14.	FRR	Contains adult content (element 18+)
17. SN High imaginations does not match reality 18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	15.	AFT	High imaginations does not match reality
18. A Contains adult content (element 18+) 19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	16.	Р	Nothing
19. SMA Reduce interest in reading books 20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	17.	SN	High imaginations does not match reality
20. I High imaginations does not match reality 21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	18.	Α	Contains adult content (element 18+)
21. IPS High imaginations does not match reality 22. FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	19.	SMA	Reduce interest in reading books
FW Forgetting the time 23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	20.	I	High imaginations does not match reality
23. SM Forgetting the time and high imaginations does not match reality 24. SRA High imaginations does not match reality	21.	IPS	High imaginations does not match reality
not match reality 24. SRA High imaginations does not match reality	22.	FW	Forgetting the time
24. SRA High imaginations does not match reality	23.	SM	Forgetting the time and high imaginations does
			not match reality
25. FDA High imaginations does not match reality	24.	SRA	High imaginations does not match reality
	25.	FDA	High imaginations does not match reality

Table 4.1 : Respondents' Answers to Question Number 6

Based on the Table 4.1, there are five of female readers answers

Forgetting The Time, ten of female readers answers High Imaginations

Does Not Match Reality, one of female readers answers Forgetting The Time And High Imaginations Does Not Match Reality, three of female readers answers Contains Adult Content (Element 18+), two of female readers answers Reduce Interest In Reading Books, one of female readers answers Nothing, and three of female readers answers Carried Away By The Situation.

g. Question Number 7Explain your suggestion and criticism of romance stories in the Wattpad!

No.	Participant	Answer
1.	UR	Reduce adult content (element 18+)
2.	PS	Come up with new features
3.	N	Reduce adult content (element 18+)
4.	F	Improve the quality
5.	RDU	Improve the quality
6.	NIW	Nothing
7.	AS	Improve the quality
8.	KE	Reduce adult content (element 18+)
9.	R	Improve the quality
10.	KRA	Improve the quality
11.	FA	Improve the quality
12.	DL	Nothing
13.	AA	Improve the quality
14.	FRR	Reduce adult content (element 18+)
15.	AFT	Improve the quality

16.	Р	Reduce adult content (element 18+) and improve the quality
17.	SN	Reduce adult content (element 18+)
18.	А	Improve the quality
19.	SMA	Improve the quality
20.	I	Improve the quality
21.	IPS	Improve the quality
22.	FW	Improve the quality
23.	SM	Improve the quality
24.	SRA	Reduce adult content (element 18+)
25.	FDA	Come up with new features

Table 4.2: Respondents' Answers to Question Number 7

Based on the Table 4.2, there are six of female readers answers Stories That Contain Adult Content Should be Given Private Mode, Don't Only Be Warned or Reduce Adult Content Because Most of Wattpad Readers are Children Under The Age of 18 Years Old. Sixteen out of female readers answers Improve The Quality of The Romance Stories And Come Up With New Features. One of the female readers answers Stories That Contain Adult Content Should be Given Private Mode, Don't Only be Warned or Reduce Adult Content Because Most of Wattpad Readers are Children Under The Age of 18 Years Old And Improve The Quality of The Romance Stories. Meanwhile, two of female readers answered no criticism and suggestions.

4.1.2 The Result of Interview The Impact of Selected Female Readers

From the results of the questionnaire, the researcher chose to interview five samples from 25 populations that had the best answers, that is:

a. The First Respondent

On the first question, the respondent with the initials N said the reason for choosing Wattpad app rather than the other novel application is Wattpad make it convenient. She used to have downloaded some applications related to the novel one of them webcomics but she was uncomfortable using it because she was accustomed to using Wattpad. Wattpad app makes it easy for readers which are not limited to how many episodes are read per day in each story title. The reason for using Wattpad application rather than reading a book is because it is a lazy type. She is lazy to carry many items in her bag. If using the app is more simple, not complicated. She is a regular person who tends to get bored quickly when reading books and also every night before bedtime she likes to read the novel has become her routine, she thinks Wattpad is indeed the best. She did the activity because it was comfortable.

On the second question she answered the thing she get from romance story in Wattpad is learned many problems of relationship between the opposite sex. From the case of courtship to married. Because she is the type of person prefers to hear other people's experiences than trying itself. So, when reading the romance story she could see experienced that gave her a lesson even though it may be a mere bouquet or indeed a fact. The last question is she said the benefit that she get after reading romance story in Wattpad is she can know some of the problems in life also learn to write. Thoughts become more open-minded about life.

b. The Second Respondent

On the first question the respondent with the initials F answered the reason it would prefer Wattpad application than other online reading applications because Wattpad application is easier to access without having to use a lot of quota and have a variety of Categories ranging from romantic, horror, fanfiction, and etc. Reading through Wattpad facilitate the user because it is easy to carry around, more category of the story if reading through Wattpad. Whereas if reading in the book, we must first buy her book for what buy a book if the book Wattpad is there and free. Moreover, the novels are all average publications from Wattpad. So the novels were publish after getting a lot of response on Wattpad.

As a second question she said when reading a romace story in the Wattpad, she imagined as if she were a role in the story, so the thing she got was a little experience from the main character of the romantic story. That she could sample into her daily life. In order to influence her life, she felt less affected because she read the story in her spare time, meaning reading Wattpad is not a priority of her daily activities. She read the story while she was not doing the activity or was waiting for the lecturer. Meanwhile, there is no effect in her dating. The last question she said the benefit she can directly after reading the romance story is her empty time is not wasted. Because she could use it to read, adding insight in the new things she knows also about how to solve the problem in life, and after reading a romantic story on Wattpad sometimes she is inspired to be a writer.

c. The Third Respondent

On the first question, the respondent with the initials AFT answered, the reason she chose Wattpad is nothing special, because she first know the Wattpad than other applications. Wattpad more fun because the application is not an application made in Indonesia, but applications abroad and there are category of stories in Wattpad. The good thing about Wattpad is that there is a comment field to give criticism and advice on every story and besides being a reader, everyone can also become writers. Usually before switching to read the story through online application, she has many books but its need money. Reading through online applications is simple and exciting. Because we can give our opinion about the story is somehow criticism or suggestion.

The second question is she said that the most theme of the story is household. She liked the theme because she was not married but in every story written in the Wattpad, the writer described the man with a masher character. So that she did not trust men. The last question is the benefit that she can after reading the romantic story in the Wattpad is more entertaining her tired life. There are a new vocabulary, a good depiction of a place so it's inspiring to become a writer even if it's not a mistake.

d. The Fourth Respondent

On the first question, the respondent with the initials P said prefer Wattpad than any other application or book because she can listening to music while reading the Wattpad. Reads Wattpad can be done anywhere and anytime without having to carry a book, just need to carry the smartphone. Reading via Wattpad is also cheap. Because it does not have to buy with an

expensive price only by downloading Wattpad app we can read. Its very cheap and practical.

In the second question, she replied after reading a romance story, she could learn or gain an experience. Like how to establish a relationship with a good opponent, how to understand each other in dating, and how ourselves as a woman who has not been married in the relationship between the opposite sex should be able to refrain of the relationship outside the marriage. Meanwhile, there is nothing negative impact that affects her love. Because romance in Wattpad is just a writing. That is imagination of the author to entertain her as readers. She as reader suggested to other readers should be good at thinking that the story in Wattpad does not correspond with reality. Meanwhile, the positive impact is she know how to behave in a relationship with others. The last question she replied was the benefit of reading romance story in the Wattpad to entertain and to fulfill her hobby of reading.

e. The Fifth Respondent

On the first question, the respondent with initials the KRA said the reason she would prefer Wattpad app because Wattpad app always update every week. Meanwhile, the other applications are usually long time updates. In fact, there are usually stories that are not on the next if other applications. So readers usually curious it goes but not in the resume. The reason would prefer the book because if she was tired of reading the book, she always sees the last direct the ending. But if in Wattpad nobody knows the ending. Just a writer who knows the ending is how because each chapter is usually in updates per week so it's every week feeling curious. The good thing in the

Wattpad application is copyrighted. So, everyone who copy and paste someone else's story will be prosecuted but if in another application she usually see on Fanfiction. Net there is no copyright.

In the second question, she replied that affects the life or the problem of her romance does not exist with the story that she read on the romance story but if a friend is having problems about dating, she gives advice that she had read in the romance story. How to deal with a stubborn couple. She reads the romantic story on Wattpad just for her pleasure to gain experience from the story. The last question she replied to the benefit that she can after reading is to add to her love experience even though she hasn't applied it to the reality because of the romance story she reads her partner has obsessive properties, so she becomes lazy to establish a relationship and the next benefit that is fill her empty time. When she did not do an activity, she was better off reading to add insight.

4.1 Discussion

4.2.1 The Result of Questionnaire Reception of Female Readers Toward Romance Story

From the results of the questionnaires that was distributed, in the first question, most respondents choose their purpose of read romance stories in the Wattpad as entertainment. Because women's activities were very dense in the office, campus, school, even at home making them look for entertainment so that all their work did not make they are stressed. It can be seen through their horizon of expectations where they have gotten a picture before reading a romance story. Indirectly they already know the contents of the story which leads to a relationship between human beings.

In the second question, most respondents choose the benefits of reading romance stories in the Wattpad to understand the complexity of human problems. Romance stories always give lessons to undergo or deal with a relationship that is in trouble. Although not everything in the story is the same as reality, sometimes the main character in the story gives examples of how to deal with it like not running away from problems. The main character usually looks for a way to solve his / her problem, not giving up and not surrendering to what he / she is experiencing. That way a romance story gives the reader a lesson in establishing or facing a relationship problem. Based on the answered of the respondents to the first and second questions as like the define Jauss in Alfian (2013) about the expectation horizon of literary is influenced by their knowledge and understanding of the themes and forms of romance stories that they get after reads it

In the third question, most respondents choose to consider romance when searching of the story. In the fourth question, most respondents choose to be often carried away when reading romance stories in the Wattpad. This is because women are creatures who really like something related to romance. If they don't get romantic things in their lives, they will play their imagination. One way is to read the romance story so that they can also feel what is happening in the story. According to research conducted by University of Basel in Switzerland (Nationalgeographic.co.id) found a different brain structure between womans and mans, which determines sensitivity to feelings and emotions. Because of these differences, women are identified as creatures who prioritize emotions in dealing with problems. In addition, usually women will more easily express the emotions they are feeling.

In the fifth question, half the respondents choose to feel there was something is lacking. Meanwhile, the other half chose mediocrity if they did not have time to read romantic stories in the wattpad. This indicates that an activity that has been carried out by a woman for a long time, if she does not have time to do it for a long time will make her feel that there is something lacking of herself because she has no time to express her emotions by read romance stories but if she has activities associated with releasing her emotions, she will feel mediocre if she does not have time to read romance stories in the Wattpad. Based on the answered of respondents to fifth question supporting with Radway study (2011) which if a female reader has accustomed herself to reading a romance story will feel something is lacking if they do not have time to read it because of emosion. Meanwhile, if female reader has an activity that involves emotions, they will not feel anything is missing if they do not have time to read the romance story.

Next is the sixth question, most respondents answered the negative impact they can get after reading a romantic story on Wattpad is high imaginations does not match reality. According to Jauss in Alfian (2013) the answered of the respondent makes the expectation horizon of literary readers is the contradiction between fiction and reality makes female readers too perfectionist. The last question is the seventh question, most respondents answered their suggestions and criticisms of the romance story in wattpad is improving the quality in the story. Because some romance stories on wattpad incorporate the local slang so that it is difficult to understand. This makes a work lack its aesthetic value, this is what will make the horizon of expectation of readers affected by literary work using non-literary language.

Based on the results of the questionnaire about the reception of female readers toward romance stories in the Wattpad, researcher found reading romance stories keep female readers entertained. Female readers to understand the complexity of human problems. Because romance stories always give lessons to deal with a relationship that is in trouble. Female readers always use their emotions when reading romance stories. So that when not doing these activities, they will feel there was something is lacking. Romance stories make female readers too perfectionist.

4.2.2 The Result of Interview The Impact of Selected Female Readers

On the questions that has been interviewed the five selected female readers, researcher found :

a. The First Respondent

Based on the answers of respondents in interviews, resercher found similar results from the Radway study (2011). Which in her research she explained that female readers really like things related to the romance side to fulfill their desires. Reading the romance story makes the respondent comfortable, so the respondent can play their imagination. Then, indirectly romance story forms the horizon of expectation of the reader caused by the reader's knowledge of the romance genres and the knowledge norms that come out of the text read by the reader that can get value. Respondents prefer to hear other people's experiences rather than trying themselves because of their fears or even the reader's knowledge of the romance genres can sometimes change the mindset and the contradiction between fiction and reality so that it has certain criteria in establishing relationships with someone.

By reading the romance story in the Wattpad, the respondent can know some of the problems in life also learn to write.

b. The Second Respondent

Based on the answered of the respondent in the interview, the resercher found the respondent to be imagined as if the respondent were diving into a scene in the romance story, so she had a little experience from the main and she could sample into her daily life. Romance stories form the horizon of expectation respondent caused by the reader's knowledge of the romance genres. Reading romance stories does not affect the life of the respondent, it just gives an impact to the respondent to add insight in the new things she knows about how to solve the problem in life.

c. The Third Respondent

Based on the answered of the respondent in the interview, the resercher found that during reading the romance story on the wattpad, the horizon of expectation of the respondent was formed. Its influenced by the reader's knowledge of the romance genres which changes the mindset of the readers in the responding, so that she did not believe in men all the masher. The second is the knowledge and understanding of the contradiction between literary language and non-literary language. The third is the knowledge norms that come out of the text read by the reader that can get value, and the last influence is the contradiction between fiction and reality. In support with Radway's research (2011) where female readers read romance stories. Because romance holds her interest and it makes her entertaining because of her tired life and she can get some new vocabulary.

d. The Fourth Respondent

Based on the answered of the respondent in the interview, the resercher discovers that the horizon of expectation of the reader is formed because it is influenced by the knowledge norms that come out of the text read by the reader that can get good value (Jauss, 2013). Like how to establish a relationship with a good opponent, how yourself as a woman who has not been married in the relationship between the extramarital sex should be able to refrain from the relationship outside the marriage. As explained in the previous data, women always want to feel satisfaction that makes them happy. One way is to read romance stories in the Wattpad so that respondents can feel entertained and satisfied because they can fulfill the hobby of reading it.

e. The Fifth Respondent

Based on the answered of the respondent in the interview, the resercher found the romance story adding to the respondent's love experience even though it was not applied to the reality that caused the horizon of expectation to be formed. It was influenced by the reader's knowledge of the romance genres can change the mindset of the readers. Romance story adds to her love experience even though she hasn't applied it to reality. Because of the romantic story she usually reads her partner has obsessive. So she becomes lazy to establish a relationship because of the contradiction between fiction and reality. Next is the knowledge norms that come out of the text read by the reader that can get good value that can be applied to reality or face a problem.

Based on the explanation of respondents' answers from the question of interviews, the researcher analyzed using the reception theory of Jauss. Researchers get many horizons of expectation of female readers that are influenced by several things, that is the first is the reader's knowledge of the romance genres can sometimes change the mindset of the readers in responding, the second is the knowledge and understanding of the contradiction between literary language and non-literary language, the third is the knowledge norms that come out of the text read by the reader that can get value, and the last influence is the contradiction between fiction and reality. This research is supporting with a study from Radway about *Women Read the Romance: The Interaction of Text and Context* (2011) in which Radway and researcher have the same object of research that is female readers of romance genre.

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

This chapter presents conclusions and suggestions. The conclusions and suggestions about the readers will be presented for selected female readers and other research.

5.1 Conclusion

Based on the findings and discussion of selected female readers' acceptance in Makassar, romance story brings the readers to a specific emotional attitude. It was concluded that there are four influences that make the horizon of expectations the reader formed, namely the first is the reader's knowledge of the genre of romance can sometimes change the mindset of the readers in responding. The second is knowledge and understanding of the contradictions between literary languages and non-literary language in general. The third is norms of knowledge that emerge from texts read by readers who can get a value whether it is good or bad. The last influence is the contradiction between fiction and reality.

5.2 Sugesstion

From this research, it suggest to readers who want to analyze readers reception using romance story because it is easier to understand, especially for adolescents. This suggestion is given because some readers face problems in understanding romance story. The reader gives a romance positive and negative response because of the differences in the reception of their romance story.

Hopefully, this research can gives contribution to readers to be more concern about life. Learning more about readers who want to conduct research similar to this topic can consider this suggestion to get more reception from

respondents. It was realized that this research was not perfect, so this suggestion was given to help other research in the future be perfect. Finally, this research is expected to be useful for the development of knowledge for readers.

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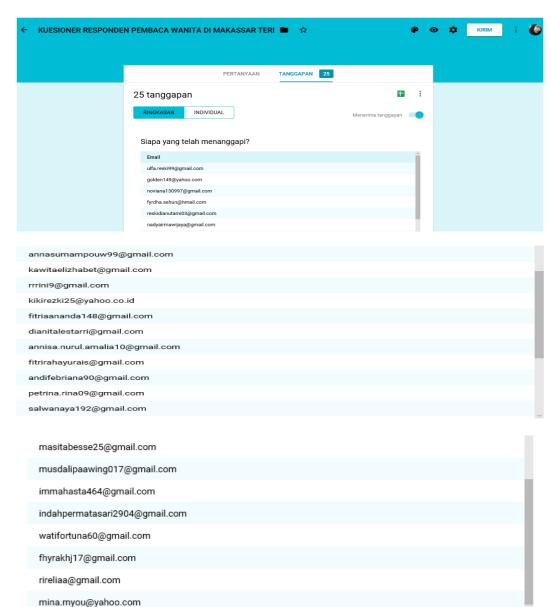
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1. Quesionnaires



1) Tujuan Anda membaca cerita romantis di WATTPAD?

25 tanggapan



2) Manfaat apa saja yang Anda dapatkan setelah membaca cerita romantis di WATTPAD?

25 tanggapan



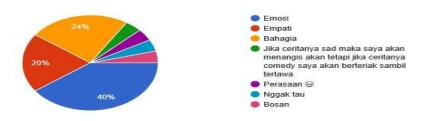
3) Apabila Anda mencari judul cerita, hal apa yang Anda pertimbangkan?

25 tanggapan



4) Setelah membaca cerita, Anda sering terbawa:

25 tanggapan



5) Bagaimana perasaan Anda ketika tidak sempat membaca cerita romantis di WATTPAD?

25 tanggapan



6) Jelaskan dampak negatif yang Anda dapat setelah membaca cerita romantis di WATTPAD!

25 tanggapan

Suka lupa waktu karena keseringan membaca

Berimajinasi terlalu jauh

Karena terdapat beberapa konflik yang terjadi dalam cerita pada setiap hubungan, sehingga kadang berpengaruh pada diri sendiri sehingga takut menjalani hubungan dengan orang lain.

pembaca menjadi sulit untuk mencari pasangan di kehidupan nyata 😂

Terbawa suasana

lupa waktu

Dampak negatif setelah membaca wattpad yaitu kadang membuat saya lupa waktu.

Mungkin terkadang lupa waktu

say malas membaca buku2 atau bacaan2 akademik

Dampak negatif untuk saya yaitu saya tidak polos lagi,karna cerita romantis yang saya baca biasanya nc(no child) jadi saya tau banyak tentang sex,dan hubungan guy

Dampak negatifnya itu sering menangis dan baper:)

Meniadi halu biasanya

Mau aja terbawa perasaan cerita yg cuman di buat²

Tau soal 21+++ padahal umur belum cukup. Kayak gapapa sih, tapi nggak sesuai aja sama diri sendiri

Bikin ketagihan dan membuat pikiran tentang suatu yg romantis itu hanya ada pada novel

Dalam cerita romantis pasti ada hal negatif dan positif yang ditemukan di dalamnya. Tetapi sebgai pembca kita hrus mampu memfilter hal2 yg telah dibca, krna terkadang cerita romantis dlam cerita tdk seindah dengan kenytaan yg kta hdapi. Jadi sy pikr tidak ada dampk negatif yg saya daptkan dari mmbaca cerita romantis, krna sbuah cerita dtulis hanya untuk menghibur bagi para pembacanya. Intinya pembaca yg berpikir negatif pasti mndapatkan hal yg negatif bgitupun sebaliknya.

Selalu ingin merasakan hal yang ada di cerita

Mengandung unsur 18+

Dampak negatifnya bagi saya yah mengurangi minat dalam membaca buku.

Menganggap hidup itu akan selalu berakhir bahagia

Membuat pembaca tidak berpikir rasional dan berekspektasi terlalu tinggi tentang kisah asmaranya

Banyak waktu yg terpakai buat baca wattpad, memberi candu yang membuatku susah berkonsentrasi dalam melakukan sesuatu karena fokus membaca atau memikirkan cerita wattpad yg saya baca. Mata perih dan kepala sakit soalnya membaca lewat hp atau laptop

Lupa waktu dan mulai berimajinasi yang berlebihan

Menjadi tahu tentang berbagai hal, bisa mengembangkan imajinasi pemikiran dengan sendirinya

Terlalu berimajinasi

7) Jelaskan saran dan kritik Anda terhadap cerita-cerita romantis di WATTPAD!

25 tanggapan

Mode private yang sudah tidak ada. Ini menyebabkan sedikit banyak pembaca yang masih di bawah umur mengetahui hal-hal yang seharusnya belum mereka terima. Walaupun author yang bersangkutan sudah memberi peringatan, tapi berapa dari mereka yang benar-benar mengindahkan peringatan tersebut?

Kurangi iklan! Perbanyak fitur baru

Saran saya, kalo bisa kurangi konten dewasanya

Kritik : cerita romantis terlalu monoton, ceritanya gitu gitu aja pasti antara cowo badbod atau badgirl atau CEO dan semacamnya.

Terkadang beberapa cerita di Wattpad hilang beberapa episode sehingga membuat pembaca untuk tidak tertarik lagi membaca ceritanya

tidak ada

Saran saya untuk cerita romantis di wattpad, yaitu lebih meningkatkan kualitas isi cerita dalam wattpad.

Sarana wattpad saat ini bisa membangun tetapi bisa juga malah menjatuhkan. Seperti cerita-cerita yang terkesan sangat vulgar yang bahkan kalangan manapun bisa bebas membacanya. Saran saya untuk hal itu sebaiknya pihak wattpad membatasi bahkan menyeleksi setiap cerita yang dibuat oleh para pengguna wattpad tujuannya supaya cerita seperti itu jangan menjadi mudah untuk dibaca oleh setiap orang apalagi mengingat pembaca wattpad juga banyak dari anak dibawah 17 tahun.

saya berharap,agar kedepannya semakin banyak lagi cerita2 romantis di wattpad yang berkualitas, memiliki bahasa yang baku, karena sebagian besar cerita yang saya pernah dapatkan, menggunakan bahasa yg tdk baku

Saran saya agar setiap penulis menggunakan bahasa Indonesia yang baik dan benar(baku) dan penulis juga harus memperhatikan setiap cerita yang selesai di tulis agar tidak ada typo,kemudia saya sarankan juga agar penulis

Sarannya buat lagi lebih romantis:)

Gaada kritik dan saran

Kalau bisa sih jangan pelagiat klau mau plagiat jangan terlalu kelihatan

Tolong kalau nulis cerita apalagi yg ada 21++ nya pikirin pembacanya. Soalnya yg make wp katanya ada anak sd juga.

Ceritax dibuat jgn bertele2, typo nya d kurangi dan bikin tokoh pria n wanita nya lebih masuk akal saja

Saran kiranya cerita yang mengandung konten dewasa harus sepenuhnya d private khusus untuk pmbca dewasa, jgan hanya memberikan peringatan saja krena terkadang yg masih d bawah umur lebih tertarik dgn konten dwasa dan itu bisa mmbuat mereka untuk terpengaruh dgn kseharian mreka. Kritik saya bnyak crita d wattpad yg tlah sy baca mnyisipkan bhasa gaul daerhnya shingga sulit dimengerti ktika membacanya.

Jangan selalu ada adegan2 18+

Agar permasalahnnya cepat selesai dan tidak bertele2

Menurut saya mungkin bahasanya yang agak sedikit kurang bagus karena biasanya terdapat bahasa-bahasa kotor yang istilahnya sering disebut bahasa gaul sih. Trus Kebanyakan ceritanya lebih ke pemeran laki-lakinya itu rata-rata sifatnya dingin.

Saran saya, kurangi kata-kata kotor seperti misalnya njirr, Wtf, anjay. Trus pemeran laki-lakinya kalau boleh jangan selalu yang bersifat cuek.

Lebih di perbanyak cerita tentang remaja

Cukup cerita sesuai dengan kehidupan sehari-hari yang bisa saja terjadi

Kadang saya jengkel kalau baca wattpad trus di gantung sama author. Sarannya sebelum menulis di wattpad usahakan buat dulu alur ceritanya biar tidak nanggung krn kurangnya ide

Jangan terlalu romantis kasihan yang jomblo

Pembaca di bawah umur sebaiknya tidak dapat mengakses konten sensitif di Wattpad

Munculkan fitur baru 7 bulan

2. Interview

a. Respondent 1



b. Respondent 2

"Alasan saya kenapa lebih memilih aplikasi wattpad karena aplikasi wattpad lebih mudah untuk diakses tanpa harus meggunakan banyak kuota dan memiliki berbagai macam kategori mulai dari romantis, horor, fanfiction, dan sebagainya. Membaca lewat wattpad memudahkan pengguna karena mudah di bawa kemana-mana, lebih banyak pilihan ceritanya jika membaca melalui wattpad. Sedangkan jika membaca di buku, kita harus membeli

dulu bukunya untuk apa membeli buku jika di wattpad buku tersebut ada dan gratis. Lagipula sekarang ini novel-novel semuanya rata-rata terbitan dari wattpad. Jadi novel-novel tersebut dibukukan setelah mendapat banyak respon di wattpad".

"Sebenarnya ketika membaca cerita romantis di wattpad, saya membayangkan seolah-olah saya yang berperan dalam cerita tersebut, jadi hal yang saya dapatkan yaitu mendapat sedikit pengalaman dari tokoh utama cerita romantis tersebut yang dapat saya contoh ke dalam kehidupan sehari-hari saya. Kalau untuk mempengaruhi kehidupan saya merasa tidak terlalu terpengaruh karena saya membaca cerita tersebut pada waktu senggang, maksudnya membaca wattpad bukan menjadi prioritas kegiatan saya sehari-hari. Saya membaca cerita tersebut ketika sedang tidak melakukan pekerjaan atau sedang menunggu dosen saya. Membaca cerita tersebut saya jadikan sebagai pengisi kekosongan dalam keseharian saya. Sedangkan masalah dalam percintaan saya tidak terpengaruh dengan cerita romantis yang saya baca".

"Manfaat yang saya dapat secara langsung setelah membaca cerita romantis di wattpad adalah waktu kosong saya tidak terbuang sia-sia karena bisa saya gunakan untuk membaca, menambah wawasan saya dalam hal-hal yang baru saya ketahui juga tentang cara mengatasi masalah dalam hidup, dan setelah membaca cerita romantis di wattpad kadang saya terinspirasi ingin menjadi seorang penulis".

c. Respondent 3

The researcher: "Assalamualaikum Wr. Wb. Saya Yulia Afriyanti ingin mewawancarai anda mengenai resepsi anda tentang romance story yang ada di aplikasi wattpad. Dalam wawancara saya ini terdapat tiga pertanyaan yang inin saya tanyakan. Yang pertama adalah mengapa anda lebih memilih aplikasi lain atau mengapa tidak membaca romance story lewat buku?"

The respondent initials AFT: "Waalaikumsalam Wr. Wb. Oke, terima kasih atas waktunya dek Yuli, saya memilih wattpad alasannya sih tidak ada yang spesial yah, cuman karena saya lebih dulu mengenal aplikasi wattpad daripada aplikasi yang lain. Kemudian yang membuat wattpad lebih seru mungkin karena aplikasi itu bukan sekedar aplikasi buatan Indonesia, tapi

aplikasi luar negeri dan kategori cerita dalam wattpad juga banyak. Yang bagusnya adalah karena ada novelnya dan juga ada kritik dan sarannya di bawah dan selain bisa menjadi pembaca, bisa juga jadi penulis, begitu. Biasanya sebelum beralih ke yang, saya punyai banyak buku tapi kan buku butuhkan duit kan jadi lebih simple baca pake online begitu dan juga lebih seru karena setiap sudah baca, bisa langsung komen jadi ada yang komen gitu, lebih seru.

The researcher: "Terus, pertanyaan kedua adalah hal-hal apa saja yang anda dapatkan setelah membaca romance story di wattpad yang mempengaruhi kehidupan anda atau masalah percintaan anda?"

The respondent initials AFT: "Aduh, saya paling suka masalah rumah tangga karena saya belum menikah tapi kalau melihat rumah tangga yang tertulis ddi wattpad rasanya saya nda percaya dengan laki-laki semua. Semuanya sama tipenya, belang hidungnya. Oke

The researher: "Apa saja manfaat yang anda dapat setelah membaca romance story di wattpad ?"

The respondent initials AFT: "Manfaatnya sih itu lebih menghibur saya yang hidupnya penat ini yah, jadi kayak banyak hiburan yang lain. Ada beberapa hal yang di berikan. Info yang diberikan misalnya kosakata yang baru, kemudian penggambaran suatu tempat itu bagus jadi menginspirasi begitu entah menginspirasi bahwa oh bisaji juga ternyata yang gaya seperti ini adaji novel jadi kayak pengen buat tulisan juga meskipun tidak kesampaian".

d. Respondent 4

"Alasan saya memilih wattpad karena kalau saya membaca lewat wattpad saya dapat sambil mendengarkan musik. Membaca lewat wattpad dapat dilakukan dimanapun dan kapanpun tanpa harus membawa buku yang berat, hanya perlu membawa handphone. Membaca lewat wattpad juga murah karena tidak harus membeli dengan jumlah harga yang mahal hanya dengan mendownload aplikasi wattpad kita dapat membaca sanagt murah dan praktis".

"Saya dapat mempelajari atau mendapatkan pengalaman seperti bagaimana cara menjalin hubungan dengan lawan jenis yang baik, bagaimana saling memahami satu sama lain dalam berpacaran,

bagaimana diri kita bersikap sebagai seorang perempuan yang belum menikah dalam menjalani hubungan antara lawan jenis harus bisa menjauhkan diri dari hubungan diluar nikah. Sedangkan hal negatif yang mempengaruhi percintaanya ia rasa tidak ada. Karena cerita romance di wattpad hanyalah hasil tulisan yang berupa imajinasi dari penulis untuk menghibur pembacanya. Dia sebagai pembaca menyarankan untuk pembaca lainnya harus pandai berfikir bahwa cerita yang ada di wattpad tidak sesuai dengan kenyataan. Sedangkan hal positif yang ia dapat adalah ia menjadi tahu bagaimana harus bersikap dalam menjalini suatu hubungan dengan orang lain".

"Manfaat yang saya dapat setelah membaca cerita romance di wattpad untuk menghibur dan untuk memenuhi hobi membacan saya".

e. Respondent 5

"Kenapa saya lebih memilih aplikasi wattpad karena aplikasi wattpad itu selalu update setiap hari, bisa juga setiap minggu, 2 minggu sekalilah. Baru aplikasi yang lain itu biasanya dia updatenya lama, kelanjutan ceritanya juga lama, baru biasanya ada juga cerita yang tidak di teruskan kalau aplikasi lain. Jadi pembaca biasanya penasaran kelanjutannya tapi nda di lanjutkan. Baru kenapa tidak lewat buku, biasanyakan kalau buku itu kalau kita udah bosan baca biasa kita lihat langsung aja terakhir apa endingnya. Tapi kalau di wattpad kita nggak tau endingnya bagaimana cuma penulis aja yang tau endingnya itu bagaimana karena setiap chapter itu biasanyakan di update perminggu jadi kita setiap minggu itu penasaran banget ih apa kelanjutannya ini, ih kenapa begini kenapa begini, begitu. Baru di aplikasi wattpad itu juga memiliki hak cipta. Jadi setiap orang yang copy-paste ceritanya akan dituntut tapi kalau di aplikasi yang lain biasanya saya lihat di Fanfiction.Net itu tidak ada hak ciptanya itulah bagusnya aplikasi wattpad daripada aplikasi lainnya".

"Hal-hal apa saja yang anda dapatkan setelah membaca cerita romance di wattpad yang mempengaruhi kehidupan anda atau masalah percintaan anda. Sebenarnya yang mempengaruhi kehidupan atau masalah percintaan saya tidak ada sangkut pautnya dengan cerita yang saya baca di wattpad romantis tapi kalau soal curhatan misalnya teman saya curhat ke saya tentang percintaan dia kan saya tidak tau hal-hal tentang pacaran karena

saya belum pacaran tapi saya kasi dia masukan dan saran-saran yang pernah saya baca di wattpad di cerita romantis. Bagaimana pasangannya kalau pasangannya keras kepala kamu harus sabar begitu, ada marah lawannya pasti sabar saja diam begitu. Kalau mempengaruhi masalah saya maalah kehidupan dan percintaan saya tidak ada pengaruhnya. Cuma mungkin kalau saya membaca cerita romantis mungkin Cuma untuk kesenangan diri saya sendiri begitu cuma untuk mendpatkan pengalaman dari cerita tapi kalau masalah mempengaruhi percintaan tidak ada sama sekali".

"Manfaat anda membaca cerita romantis di wattpad mungkin menurut saya mungkin manfaat saya membaca mungkin untuk menambah pengalaman soal percintaan saya tapi mungkin saya belum mengaplikasikannya didunia nyata karena biasa saya juga baca di cerita wattpad tentang bagaimana pacar yang obsesif jadi saya nda terlalu pikirkan soal begitu soal pacaran baru mungkin manfaat kedua itu yaitu mengisi waktu kosong saya contohnya ketika saya tidak melakukan sesuatu mending saya baca untuk menambah pengalaman, menambah wawasan, jadi kita juga dapat ilmu jadi tidak tidur saja".